UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Laboratorio: Metodi di Analisi della Produzione Testuale e Discorsiva

2324-2-E2401P045

Learning area

4: Knowledge about qualitative and quantitative research methodology

Learning objectives

Knowledge and understanding

- Theoretical/epistemological framework of the main methodologies used in the fields of study and research related to textual data analysis.
- Description of the main techniques of text corpus construction: Interviews, Focus Groups and Archival Data.
- Knowledge of the main methods of quantitative and qualitative text analysis: Content Analysis, Thematic Analysis, Discourse Analysis.

Applying knowledge and understanding

- Ability to recognize and distinguish between different methods of textual data analysis
- Ability to identify the most adequate method of data collection in relation to the method of analysis
- Ability to critically discuss research examples
- Applying different methods of analysis of textual data deriving from interviews, focus groups and ethnographic observations.

Contents

Textual data analysis represents the point of convergence of different research traditions for the study of written and oral discursive productions. The lab presents, from both a theoretical/epistemological and an operational point of view, the main methods used in this area of study and research. In particular, the lab will enable students both to critically discuss some example research and to experiment with the application of these methods of analysis to corpuses of textual data related to interviews, focus groups, and archival data.

Detailed program

- Epistemological and methodological assumptions of quantitative and qualitative analysis of textual data
- Construction of the textual data base
- Theoretical framework, presentation of relevant research and practical coding exercises related to various text analysis methodologies, in particular: Content Analysis, Thematic Analysis, Discourse Analysis, Interpretative Phenomenological Analysis.

Prerequisites

Good knowledge of english language, especially understanding of written texts.

Teaching methods

Teaching methods include presentation of relevant contents, videos, group works, and class discussions and presentations. Materials used in class will be made available to all students on the e-learning website associated to the course.

In class work will imply working in little groups – 5/6 people – to analyze scientific articles and research data, to be presented to the class.

Assessment methods

Presence and participation in class is required for at least 75% of course hours.
Learning evaluation will be based on involvement in classroom discussion and presentation of relevant research examples related to qualitative methods.

Textbooks and Reading Materials

Detailed information about other teaching material will be published on the e-learning page associated with the course.

Sustainable Development Goals

QUALITY EDUCATION