UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Interview and Focus Group: Methods and Tecniques

2324-2-E2401P110

Learning area

Learning Area 4: Knowledge of qualitative and quantitative research methodology

Learning objectives

Knowledge and understanding
• The interview in the psychosocial research: conceptual and methodological aspects
• The focus group in the psychosocial research: conceptual and methodological aspects

Applying knowledge and understanding
• Ability to build a grid of interview
• Ability to conduct interviews
• Ability to build a grid of focus groups
• Ability to conduct a focus group
• Ability to work in a team
• Ability to reflect on individual and group work

Contents

The workshop aims to provide students with the theoretical and practical knowledge about the techniques of Interview and Focus Group, primary tools in qualitative research. Each participant will be asked to conduct interviews and focus group, working in small groups.

Detailed program

• The research interview: conceptual and methodological aspects
• The construction of a grid of interview
• Conducting an interview
• The focus groups: conceptual and methodological aspects
• The construction of a grid of focus groups
• Conducting a focus group

Prerequisites

Nothing specific. A good Knowledge of the basis of Psychology enables a more aware use of the course contents.

Teaching methods

Brief methodological concepts, films, discussions, realization of interviews and focus groups, group work.

Assessment methods

Presence and participation in class is required for at least 75% of course hours.

The evaluation method consists in a written paper that will be discussed orally.
The following evaluation criteria will be used:
• knowledge of the interview and the focus group tools;
• ability to compare the two tools;
• acquisition of skills for the administration of the tools;
• ability to deepen, reflect and criticize the work done.

No ongoing tests will be carried out.

Textbooks and Reading Materials

Detailed information about the teaching material will be published on the e-learning page associated with the course.

Sustainable Development Goals

QUALITY EDUCATION