



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Coastal and Maritime Tourism

2324-2-F7502Q025

Aims

This course aims at critically examining tourism activities and industry in coastal regions and marine spaces, focusing on social, economic and cultural impacts of tourism development in these specific contexts. Various types of tourism -such as ecotourism - in coastal and marine locations will be presented and discussed based on a number of selected case studies (e.g: the Mediterranean Sea, the Caribbean islands; The Red Sea; The Maldives). Moreover, the course will provide critical insights to explore the relationship between tourism economies and performances, socio-spatial practices and environmental issues, and finally it will explore coastal and marine tourism policies, strategies and guidelines as promoted by EU and other institutional agencies.

Contents

- Geographies of Coastal and Marine Tourism (definitions, facts and figures)
- Marine Tourist Destinations and main Trends
- Cultural Geographies of Marine Tourist Destinations
- European and Mediterranean Strategies for Coastal and Maritime Tourism, EU and UNWTO reports analysis
- Tourism and Blue Growth
- Sustainable Tourism and Blue Economy
- Environmental Impacts and Policies of Marine Tourism
- Political Ecologies of Marine Tourism
- Pesca-tourism
- Tourisms and Small Islands' Geographies

Detailed program

The course will be organized in 3 modules, 21 lessons:

- The first module will initially provide general key concepts, facts and figures on tourism debates and issues. Attention will be focused on cultural, social and political meaning tourism activities produce in coastal and marine areas. By examining a range of case studies drawn from across the world, this module aims to provide conceptual tools, frameworks and categories to understand how coastal and marine tourist destinations are strongly affected by several factors, such as cultural struggles, social transformations and environmental changes.
- The second module will explore discourses presented in selected reports by Eu and UNWTO in order to discuss strategies for coastal and maritime tourism from an institutional perspective. Moreover, attention will be paid to the relation between sustainable tourism and blue economy through scientific articles and case studies that will be discussed among the participants.
- The third module will explore tourism geographies of case studies (across the Mediterranean Region)

Scientific papers and selected case studies will be discussed among the participants.

Prerequisites

NONE

Teaching form

Oral classes + slides (weekly uploaded on moodle)

Readings, paper discussions and question time sessions will be included.

- lectures will be recorded, students may request to view them

Teacher and students will focus on the development of a set of scientific and soft skills and knowledge (see assessment method):

- work on scientific literature,
- oral presentation,
- preparation of a presentation,
- reading,
- teamwork skills,
- deal with research question,
- literature review,
- knowledge of topics and models provided during the lessons

Textbook and teaching resource

A selection of chapters and parts from the following e-books:

Hall, Gossing (eds), 2015, The Routledge Handbook of Tourism and Sustainability, Routledge, CAP: 15, 20, 22,

23, 25, 30, 35, 40

Abreu et al. (2012) New Trends Towards Mediterranean Tourism Sustainability, CAP 1, 2, 3, 4, 5, 6

Please note that additional essays, papers and reports may be provided during lectures.

Semester

First semester

Assessment method

ORAL EXAM.

Assessment method will be shared with students during the first lesson

Assessment is based on three assignment:

1. Chapter presentation (oral) (to assess: work on scientific literature, oral presentation, preparation of a presentation, reading)
2. Teamwork activity (to assess: work on scientific literature, teamwork skills, deal with research question, literature review)
3. Paper writing (to assess: scientific writing, literature review, knowledge of topics and models provided during the lessons)

FINAL MARK: the average of the marks obtained in the three tasks

Please note: students are asked to work on paper, case studies and other documents according to the guidelines provided.

Office hours

Friday 2,30-3,30 pm (Agorà (U6) Room 4147, IV floor) please write to stefano.malatesta@unimib.it

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | RESPONSIBLE CONSUMPTION AND PRODUCTION | LIFE BELOW WATER
