UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

German Language for Tourism

2324-2-F7601M059

Learning objectives

The course of *German for the Science of Tourism* consists of the following modules:

1. *German for tourism*: 6 credit points
2. *German culture*: 4 credit points

German language (6 credit points): development and consolidation of language skills in the four language activities as specified in the *Common European Framework of Reference for Languages*: writing, reading, listening comprehension and oral production. Consolidation of communication and intercultural skills necessary to pursue a career in the tourism industry.
German Culture (4 credit points): multi- and intercultural aspects with reference to language, society, culture and economy of the German speaking countries will be approached using a diachronic and synchronic key

Contents

The course offers a wide range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field. A thorough investigation of issues related to language, culture, thought, society and the economy; drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Detailed program

The course is divided into two modules and aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world of both incoming and outgoing tourism. This course is

structured in such a way as to provide the theoretical and practical tools for the preparation of those who intend to work in the multifaceted field of tourism. The main objective is to improve the student’s use of German strengthening the sector-specific vocabulary and communication strategies that facilitate communication with German speaking customers in many diverse situations. Much weight is given to listening and to oral comprehension of German in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy

Prerequisites

Level B1 *Common European Framework of Reference for Languages* (*CEFR*).

Teaching methods

Lectures

Assessment methods

Lingua magistrale

1. Written test

- translation from German into Italian (200 words)
- reading comprehension of a German text (800-1000 parole) with two open questions

2. oral exam: presentation of a small research carried out on one of the topics discussed in the course or on a topic of student's interest (in that case talk to the teacher before starting the work)

German culture

- Optional intermediate written test on a topic related to the history of German-speaking countries (if no paper is submitted, the historical part is taken to the oral examination)
- Oral examination: writing a brochure for a travel agency that is discussed in the examination

The final grade consists of the weighted average of *Language* and *Culture* grades.

Textbooks and Reading Materials

Lingua Magistrale – Tedesco: videos, podcasts, reading and listening materials on the e-learning platform under *Lingua tedesca per le Scienze Turistiche*, section *Lingua Magistrale*

Cultura Tedesca: materials on the e-learning platform under Lingua tedesca per le Scienze Turistiche, section *Cultura*

Semester

Both modules, *German language* (6 credit points) and *German Culture* (4 credit points), take place in the first semester (September 2023 to January 2024).

Teaching language

German and Italian

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES