UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Advanced German for Tourism

2324-2-F7601M059-F7601M056M

Learning objectives

Development of language skills in the four language activities as specified in the *Common European Framework of Reference for Languages*: writing, reading, listening comprehension and oral production. Consolidation of communication and intercultural skills necessary to pursue a career in the tourism industry.

Contents

The course offers a wide range of reading and grammar exercises and of communicative activities to achieve the linguistic proficiency necessary for future work in the field.

Detailed program

The course aims to provide the students with the language, cultural and inter-/intracultural skills needed to operate in the global world tourism. Improvement of sector-specific vocabulary and communication strategies that facilitate communication with German speaking customers in many diverse situations. Much weight is given to listening comprehension in order to stimulate conversation by simulating real-life situations of every day professional life, gradually improving oral production through the proper use of vocabulary and focusing on pronunciation accuracy.

Prerequisites

Level B1 *Common European Framework of Reference for Languages* (*CEFR*) or equivalent.

Teaching methods

Lectures.

Assessment methods

The evaluation consists of a written and an oral test.

WRITTEN TEST

- translation from German into Italian (160-180 words)
- reading comprehension of a German text (800-1000 parole) with two open questions

ORAL EXAM
presentation of a small research carried out on one of the topics discussed in the course or on a topic of student's interest (in that case talk to the teacher before starting the work)

Textbooks and Reading Materials

For all materials, please refer to
Materials (reading texts, audio and video) available on the e-learning platform in this module of *Lingua Magistrale per il turismo*

Semester

First semester (September 2023 to January 2024)

Teaching language

German and Italian

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES