UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Spanish Language for Tourism

2324-2-F7601M058

Learning objectives

The course in SPANISH LANGUAGE FOR TOURISM is composed by the following modules:

- MASTER'S LANGUAGE COURSE FOR TOURISM (6 ECTS)
- CULTURE (4 ECTS)

The module in LANGUAGE (6 ECTS) aims at developing students' language skills in the four activities established by the European Union: writing, reading, comprehension and expression. Students will be expected to acquire and consolidate the linguistic, communicative and intercultural competencies necessary to operate in the tourism industry. At the end of the course, they will be able to write and interact by means of the various channels of writing employed in the field of tourism.

The module on CULTURE (4 ECTS)'Culture and Interculturality in Spanish-speaking countries: resources for sustainable tourism' aims to explore the different intercultural aspects that concern both the Spanish language and its American variants, and the multiple social and economic expressions of the Hispanic world with particular attention to the Hispanic-American world, analysing the cultural elements that can guarantee sustainable tourism..

Contents

This course proposes a wide range of readings, grammar and communicative exercises that are necessary to reach the level of quality required by the industry for future professionals (Level B2 in the Common European Framework of Reference for Languages).

A detailed analysis of topics and issues concerning the language, culture, thought, society and economics of tourism on the basis of historical and literary sources, as well as economic and social materials, will be provided throughout the course in order for students to become more familiar with and better understand the various aspects of communication in the tourism industry.

Detailed program

In its two modules, the course seeks to provide students with the linguistic, cultural, and inter- and intracultural skills needed to operate in the international and global world of incoming and outgoing tourism. This course is structured in such a way as to provide students with the theoretical and practical tools to prepare them for their future profession in the multifaceted field of tourism.

The main aim is that of improving their use of the Spanish language by strengthening their specific vocabulary in the industry and their communicative skills in order to further their communication with a foreign clientele in various situations. The course strongly focuses on listening and language comprehension in order to stimulate conversation by simulating real everyday situations and gradually improving the students' expression in the foreign language as well as their use of a correct vocabulary and pronunciation.

The two modules offer a theme-based approach to the acquisition of communication strategies in a specialized field such as tourism, and try to activate the students' receptive ability of the written language in a short period of time in order to allow them to deal with authentic materials in an independent way.

Prerequisites

B1 level of the CEFR

Teaching methods

Frontal lectures

Assessment methods

The learning assessment consists in:

- a written test aimed at assessing the language skills acquired during the course, as well as the level of comprehension of the written foreign language and the students' knowledge about some issues related to the civilization and culture of the studied foreign language.
- an oral exam in which students must show their ability to present a project or topic within the field of tourism, as well as their ability to understand and produce speech in the foreign language in a conversation about the topics treated during the course.

During the Covid-19 emergency period, all tests will be organized completely online. The written test will be carried out on a specific platform, whereas the oral test will be organized as a video-conference using WebEx; the e-learning page of the course will provide a public link which allows for participation of virtual audience.

Textbooks and Reading Materials

Course textbook (adopted in class):

Gonzalez Luna A. M. – Lisi L. – Sagi Vela A., *Nueve temas. Gramática, léxico y lecturas sobre economía*, Milano, Arcipelago, 2013. (pdf available on the e-learning platform)

Materials prepared by the teacher for the module of Culture of Spanish-speaking countries will be available in the e-learning platform in pdf format.

Suggested reading:

Calvi, M. V., *Lengua y comunicación en el español del turismo*, Madrid, Arco/Libros, S.L., 2006.

Pierozzi, L., *¡Buen viaje! Curso de español para el turismo*, Milano, Zanichelli (con CD audio) 2007.

Grammar reference:

Odicino R. – Campos C. – Sánchez M., *Gramática española. Niveles A1-C2*, Milano, Utet, 2014. Also available in digital version on Pandoracampus.it (with audio reading and e-pub):

Odicino R. – Campos C. – Sánchez M., *Ejercicios de gramática española para italófonos. Niveles A1-C2*, Milano, Utet, 2016. Also available in digital version on Scuolabook:

Gómez Torrego, L., *Gramática didáctica del español*, Madrid, Zanichelli - SM, 2002.

Dictionaries:

Tam L., *Dizionario Spagnolo Economico & Commerciale. Spagnolo-italiano, italiano-spagnolo*, Milano, Hoepli Editore, 2006. Disponibile online: https://www.grandidizionari.it/dizionario_spagnolo-italiano.aspx

Calvo Rigual C. – Giordano Gramegna A., *Diccionario Avanzado Italiano, Italiano - español / Español - italiano*. Ed. Herder, Barcelona, 2010/2011.

Monolingual:

Diccionario de uso del español actual. Clave, SM, Madrid, 2008.

Diccionario online de la Real Academia Española: www.rae.es

Semester

- CORSO DI CULTURA (4 cfu): First semester
- LINGUA MAGISTRALE PER IL TURISMO (6 cfu): Second semestre

Teaching language

Spanish

Sustainable Development Goals

NO POVERTY | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS