UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Spanish Culture

2324-2-F7601M058-F7601M053M

Learning objectives

The module 'Culture and Interculturality in Spanish-speaking countries: resources for sustainable tourism' aims to explore the different intercultural aspects that concern both the Spanish language and its American variants, and the multiple social and economic expressions of the Hispanic world with particular attention to the Hispanic-American world, analysing the cultural elements that can guarantee sustainable tourism.

Contents

With the main goals set by the Agenda 2030 of the United Nations (ONU) and those of UNESCO as a starting point, the course aims to reflect on the characteristics of a culture of peace and sustainability, identifying in the linguistic and cultural heritage of the Hispanic and Hispanic-American world the elements for its construction. The question is raised as to the possibility of considering tourism as an intercultural tool that opens up dialogue between different worlds and cultures.

Detailed program

The course is structured in three units:

1. The language expression of culture plays a specific role in the Hispanic world in Europe and America. The Spanish language will be studied in the context of past and present migrations, which lead to linguistic contacts from which the American variants and more recent interlanguage phenomena arise. The spread of Spanish throughout the world has a close relationship with the economic value of the language in our times within the cultural industry and tourism.

2. Culture of peace in the Hispanic and Hispanic-American world. Starting from the Universal Declaration of Human Rights (1948), to arrive at the 2030 Agenda Goals as a global reference framework for national and international efforts to find common solutions to the planet's great challenges, different Hispanic-American scenarios of human rights violations are proposed, and its inevitable repercussions in the world of tourism. The global context is that of migration, poverty and violence, as expressions of a history and culture of exploitation.

3. Sustainable culture in the world of tourism. In a current perspective, an attempt will be made to place the topics studied in the first two units within the framework of the 2030 Agenda of the United Nations Organisation, and to identify the cultural elements present in the 17 Sustainable Development Goals that can guarantee sustainable tourism, also following the directives of the World Tourism Organisation.

Prerequisites

Students attending the course must have a level of Spanish proficiency equivalent to level B1 in the European Reference Framework for Foreign Languages.

Teaching methods

Frontal lectures and seminars.

Lectures and teaching activities will take place in presence on the fixed days and times. There will be no recording of lectures.

Assessment methods

Oral exam about the topics treated in the course based on the material uploaded by the teacher on the e-learning platform.

Textbooks and Reading Materials

García Delgado – Alonso – Jiménez, *El valor económico del español*, Ariel – Fundación telefónica, in https://www.cervantes.es/imagenes/file/biblioteca/valor_economico_espanol/valor_economico_espanol.pdf

Manuel Santos Redondo, Economía de las industrias culturales en español, Ariel – Fundación Telefónica, pdf.
UNESCO, Declaración Universal de los Derechos Humanos, https://www.un.org/es/about-us/universal-declaration-of-human-rights

Organización de las Naciones Unidas, *Objetivos de desarrollo sostenible, Agenda 2030,* https://www.un.org/sustainabledevelopment/es/objetivos-de-desarrollo-sostenible/

Cultura y Desarrollo Sostenible. Aportaciones al debate sobre la dimensión cultural de la Agenda 2030, REDS -

SDSN- Ministerio de Cultura y Deporte del Gobierno de España, . https://www.academia.edu/43165977/Culturadesarrollo_y_sostenibilidad_Bases_para_la_reflexi%C3%B3n

The specific material to prepare the exam will be uploaded on the course's e-learning platform in pdf format.

Semester

First semester

Teaching language

Spanish

Sustainable Development Goals

NO POVERTY | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS