UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Geografy Tourism

2324-1-F7601M011

Learning objectives

The course aims to provide the skills to read and interpret tourism in the light of two fundamental processes:

- The role of geography in the construction, communication and representation of tourist regions and places
- The impact of tourism on the geography of places and regions.

Students will be provided with interpretative tools, concepts and models to develop a spatial reading of tourism.

Furthermore, the course aims to acquire skills and methods that enable students to apply these concepts and models to case studies.

Finally, the course aims to help students develop a critical view of some key concepts in contemporary tourism geography.

TEACHER-STUDENT MEETING: Friday 2.30-3.30 Room 4147 IV Floor U6 Agorà Building, please write stefano.malatesta@unimib.it

Contents

Tourism and sustainability, tourism and heritage, environmental impact, integration between tourism and other human activities, tourist imaginary, life cycle of tourist destinations

Detailed program

The course will be divided into three stages:

1. Introduction to the lexicon and core concepts of human geography and tourism studies

2. Critical discussion of some key concepts of tourism geography (sustainability, heritage, environmental impact, integration between tourism and other human activities, tourist imaginary, life cycle of tourist destination)

3. Case studies of two key regions in contemporary international tourism: the Mediterranean basin and the Indian Ocean

Prerequisites

To better fit with the heterogeneous background of first-year students, the course will start with a introductory lessons focusing on some fundamental concepts and categories of human geography and spatial analysis

Teaching methods

During the classes, the lecturer will alternate

- Introduction and explanation of theoretical content

- Presentation and discussion of specific cases

- Reading of documents, reports or scientific texts

Q&A sessions

Assessment methods

Oral
The exam aims to assess the following specific and transversal competences:

- knowledge of the course topics
- oral presentation skills
- ability to use the scientific literature (Tourism Studies)
- ability to link case studies to the themes developed in the course

The final grade takes into account all 4 competences mentioned above

Textbooks and Reading Materials

- dell'Agnese E. (2018), *Bon Voyage, per una geografia critica del turismo*, UTET, Torino
- two of the papers included in the session "articoli" (ppt presentation)

Erasmus Student may present an english bibliography selected with the teacher (please contact: stefano.malatesta@unimib.it)

Semester

First Semester

Teaching language

ITALIAN

Sustainable Development Goals

RESPONSIBLE CONSUMPTION AND PRODUCTION