



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Psicologia del Pensiero, Decision Making e Comunicazione

2324-1-F5106P003

Learning area

FUNDAMENTALS AND RESEARCH METHODS IN SOCIAL AND ECONOMIC PSYCHOLOGY

Learning objectives

Knowledge and understanding

- promote the in-depth knowledge of cognitive psychological processes, with particular reference to the study of decision making, problem solving and communication;
- become familiar with the main normative and descriptive theories;
- understand the current scientific debate in the psychology of reasoning, decision making, problem solving and communication.

**Applying knowledge and understanding*

- ability to critically evaluate the methodology used and the conclusions drawn from the main researches.
- ability to apply the models in natural settings

Contents

The course explores the cognitive processes related to the choice behavior and the systematic errors emerged in

decision-making tasks, risk prediction and problem solving and their relationship with communication.

Detailed program

LECTURES

- Human rationality: ecological, grounded and relevance oriented rationality
- Normative and descriptive approaches. Paradigm shift in the Psychology of reasoning
- Different explanation of Cognitive Biases
- Prospect Theory and the Heuristics and Biases Program
- Risk perception and communication
- Nudge and Behavioural sciences
- The Fast and frugal heuristics-Boost
- The pragmatic approach
- The Dual Process Theories: intuitive and analytic thinking
- Problem solving and creativity

The course will examine researches conducted in the laboratory and in various applicative areas. Many examples and applications will be considered, concerning medical, economic, legal and public policy areas.

Group work: design, run, and present an experimental study on the psychology of thought, decision making and communication.

Prerequisites

The knowledge of the basis of Psychology of Thinking enables a more aware use of the course contents.

Anyway, the first lessons will be dedicated to the review of the main issues.

Teaching methods

Lectures, discussions, video presentations, group work.

Assessment methods

The verification of learning will be carried out through an oral examination aimed at verifying the specific knowledge of the main theoretical and experimental aspects of the course and the argumentative and critical thinking of the student.

Participation in the optional activities (group presentation, exercises, etc.) proposed during the course contributes to the final evaluation (only for attending students).

*Although this course is held in Italian, Erasmus students can take the exam in English if they wish to do so.

Textbooks and Reading Materials

Kahneman, D. (2020, Ed orig. 2011). *Pensieri lenti e veloci*. Milano: Mondadori (solo alcuni capitoli).

Thaler, R.H., Sunstein C.R. (2014, Ed orig. 2008). *Nudge. La spinta gentile. La nuova strategia per migliorare le nostre decisioni su denaro, salute, felicità*. Milano: Feltrinelli.

Macchi, L. (2023). *La Psicoretorica. Dall'arte del dire alla forma del pensiero*. Milano: Raffaello Cortina.

Sustainable Development Goals
