UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Antropologia del Turismo

2324-1-F0101R069

Course title

Anthropology of Tourism

Topics and course structure

The course is an introduction to anthropology of tourism.

It presents a critical reflection on the main theoretical categories of the anthropology of tourism such as *hosts and guests relationship;*tourism as total social fact; coping strategies; authenticity; heritage; tourist imagery and motivations as well as on the main theoretical currents and the fundamental disciplinary themes.

The focus is on the anthropological categories as well as on the ethnographic methodology.

Objectives

Through regular and participatory class attendance, this course features the following targets:

1. Knowledge and understanding: the course aims to provide students with an anthropological perspective on tourism and its methodological tools
2. Ability to develop a critical approach: through the proposed lectures and readings, students will be provided with the disciplinary tools necessary to understand critically the phenomenon of tourism;
3. Ability to apply knowledge and models: Students will acquire knowledge useful for critical reflection on the complexity of tourism and to develop an anthropologically-informed understanding of the processes of identity and authenticity making.

Autonomy of judgment and communication skills will be strengthened during the lectures, and stimulate students to formulate their own opinion and argue it effectively. Learning skills will be encouraged through active participation in lectures and classroom discussion.

Methodologies

A variety of teaching methods is used in the course. Classical lectures with use of Power Point will cover the main topics, followed by in-classroom debates. Audio-visual materials will be shared during the course.

Online and offline teaching materials

All teaching and learning materials will be specified during the course and uploaded to the course page, which both attending and nonattending students are reuqired to control regularly.

Programme and references

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Reading list

1. Bruner, E. (2005), *Culture on Tour*, Chicago: The University of Chicago Press
2. Burns, P. (1999) *An introduction to tourism and anthropology*, Rutledge
3. Leite, Castañeda, Adams (2019), *The Ethnography of Tourism. Edward Bruner and Beyond*, Rowman and Littlefield

Assessment methods

Grading criteria: course attendance and active participation to in-classroom debates; knowledge of the texts mentioned in the Reading List.
Final evalutation: oral interview where the student will be require to be able to present and resume the contents of the lessons in classroom; the comprehension of the texts detailed in the Reading List; the ability to connect the different aspects of the theories and ethnographic examples.

Non-attending students will be required to be able to present and resume the contents answer on the comprehension of the books and articles detailed in the Reading List; the ability to connect the different aspects of the theories and ethnographic examples will be evaluated as well as the conncetions to other aspects of the bachelor's degree.

Office hours

Appointment requested via written email to the teacher

Programme validity

Syllabus is to be held as good for the academic year of the first inscription and the following year (2 years in all).

Course tutors and assistants

Dott. Dario Nardini

Sustainable Development Goals