UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Communications Law

2324-1-F7702M046

Learning objectives

Students will acquire:

- general notions of the Italian and EU Communication Law & Policy;
- general notions of the legal evolution of the telecommunication system and of advertising;
- knowledge of the basic principles of the regulation of the telecommunication system;
- knowledge of the role of the National, EU and European Communication authorities;
- knowledge regarding individual rights and freedoms in the digital era, privacy, and new technologies (spec. Artificial Intelligence).

Contents

The Communication Law & Policy course focuses on the legal aspects of the communication, technologic and advertising processes in both Italian and European contexts, contents will be taught adopting an interdisciplinary approach.

Detailed program

The Communication Law & Policy course focuses on the legal aspects of the communication, new technologies and advertising processes in both Italian and European contexts, adopting an interdisciplinary approach.
The course provides a legal, technological, and policy introduction to modern communications, including the regulatory regimes that govern specifically broadcast, telephony (wireline and wireless), satellite, and the Internet, in the frame of convergence and digital platform.
It refers to the Constitutional principles about information freedom and legal doctrine of press, radio and television,

with particular attention to the evolution of the competences in the subject of mass communications and Internet. The course will examine the challenges faced by communication and media policy due to digitalisation and, in particular, to the Internet, which can be seen as the most important platform for convergence developments and as a driver of numerous changes in the communication and media industries. It will focus also on recente legal and non-legal developments regarding the Artificial Intelligence.

Prerequisites

Basic knowledge of the National and EU legal system.

Teaching methods

Lectures and seminars.

Assessment methods

Oral test; maybe written for attending students.

Textbooks and Reading Materials

Given the evolution of the subject, textbooks will be suggested immediately before the course.

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES