

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Graphic Communication for Scientific "Converging Technologies for Biomolecular Systems" - 37th Cycle

2223-99R-GC-37

Title

Graphic Communication for "Scientific Converging Technologies for Biomolecular Systems" - 37th Cycle

Teacher(s)

Serena Ghezzi

Language

Italian and English

Short description

1st DAY

- 1. Basic rules remind: what graphic communication is and which are graphic language rules.
- 2. Oral presentation: differences and similarity with other kinf of communications.
- 3. Presentation tools brief overview.
- 4. Layout: basical rules and how to menage it with Power Point.

2nd DAY

- 1. How to realize and menage tables, charts and diagrams.
- 2. Introduction to data visualization.
- 3. Raster and vectorial illustration: definitions, how to menage them with Gimp and Power Point.
- 4. Motion: motion rules and how to best use it.
- 5. A pitch of fantasy: suggestion to make a fashion scientific graphic communication.
- 6. Homework assignement.

3rd DAY

Meeting simulation: homework evaluation and brainstorming.

CFU / Hours

12

Teaching period

may

Sustainable Development Goals

QUALITY EDUCATION