



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Qualitative Social Research Methods

2324-103R-QualSRM

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#### Learning objectives

The course provides an overview of the methods of qualitative data collection and analysis most commonly used in social science research. Upon course completion, students should be able to collect and analyze most qualitative data of interest.

#### Contents

The first part of the course focuses on the most popular qualitative techniques for gathering data: interview and focus groups (12 hours). Then, the course explains the ethnographic approach (8 hours). In the following lessons, content analysis is discussed both illustrating traditional approaches (4 hours) and using packages for computer-assisted qualitative research (NVivo, ATLAS.ti, and MAXQDA) (8 hours).

#### Detailed program

The first part of the course focuses on the most popular qualitative techniques for gathering data: interview and focus groups (12 hours). Then, the course explains the ethnographic approach (8 hours). In the following lessons, content analysis is discussed both illustrating traditional approaches (4 hours) and using packages for computer-assisted qualitative research (NVivo, ATLAS.ti, and MAXQDA) (8 hours). The course concludes with a students' in-class presentation, in which they will discuss a comprehensive report of the research activities carried out during the course according to instructors' assignments.

## **Prerequisites**

none

## **Teaching methods**

Lectures and group work in the classroom

## **Assessment methods**

Evaluation of final assignment

## **Textbooks and Reading Materials**

Each instructor will communicate the reference texts

## **Sustainable Development Goals**

REDUCED INEQUALITIES

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