



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Strategic Management

2324-106R-SM

Titolo

Strategic Management

Docente(i)

Elisabetta Marafioti / Paul Mathysens/ Francesca Capo (Unimib)

Lingua

English

Breve descrizione

Program:

- The definition of strategy and its foundations
- Theories of Choice
- Resources, Capabilities and rents – Static and Dynamic Perspectives

- Knowledge management and Learning
- Firms and interdependent systems
- Linking Firm Behavior and Industry Dynamics
- Exploration and Exploitation: creating and capturing value
- Economics of the Diversified Firm
- Questions of Markets and Hierarchies
- Organizational Forms and Collective Action
- Capital allocation
- CSR and Sustainability Strategies
- Strategic Reactions to Category Dynamics

Objectives: *The goal of the course is to explore the theoretical foundations of research in strategic management. The course examines some of the central questions in management with economic approaches as a starting point, but with an eye to the links to strategic and behavioral perspectives on these same questions.*

Evaluation: Paper

CFU / Ore

6 CFU - 48 hours

Periodo di erogazione

I year, II semester

Sustainable Development Goals

IMPRESE, INNOVAZIONE E INFRASTRUTTURE
