



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Psychological and Social Determinants of Pro Environmental Attitudes and Behaviors

2324-1-128R-PSY

Title

Psychological and Social Determinants of Pro-Environmental Attitudes and Behaviours

Teacher(s)

prof.ssa Maria Grazia Strepparava
dr.ssa Selena Russo

Language

english

Short description

This course introduces students to the psychological and social determinants that influence pro-environmental attitudes and behaviours. Students will explore key psychological and social factors that shape environmental consciousness, with a focus on pro-nature attitudes, biodiversity conservation, and human-animal interactions. The course also covers intervention models and communication strategies that can effectively promote behavioural change towards sustainability. Through discussions and case studies, students will learn about strategies to

encourage the general population to adopt eco-friendly habits and attitudes.

Topics Covered:

- The Psychology of Environmental Attitudes
- Social Influences on Pro-Environmental Behaviours
- Intervention Models for Promoting Pro-Environmental Actions
- Human-Animal Interactions and Biodiversity Conservation
- Communication Strategies for Encouraging Behavioural Change
- Case Studies in Environmental Advocacy and Behaviour Change

CFU / Hours

1 ECTS/ 8 hours

Teaching period

I / II term

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | CLIMATE ACTION
