UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

L'Infermiere nella Rete: Potenzialità e Criticità nel Web per il Professionista 2.0

2425-2-I0101D140

Aims

- Getting to know the virtual world surrounding everybody, in daily and professional life.
- Recognising resources and risks in digital communication: learning how to defend yourself from Web's pitfalls.
- Learning the main regulatory framework (legal and ethic) bound to professional responsibilities and learning how to professionally use them on the social Web.

Contents

The course is aimed at setting a light on the on-line instruments, with a specific focus on social networks, for the professional development of the single practitioner, for the promotion of the professional image. Critical issues due to advent of "a mass-sharing system" will be analysed, also from a legal and disciplinary point of view. A specific focus to the professional ethics will offer insights to future practitioners, in order to properly enjoy the Web.

Detailed program

• Digital communication and risk analysis of social networks
• Digital communication, development and birth of the Social phenomenon
• In-depth analysis of the changes in the network over the years, with particular focus on Social Networks: an overview of their operation
• The risk of Social Networks, main precautions to defend against web traps
• Focus on the risks you may incur in social life (identity theft, data and privacy issues of your own and third

parties).
• Outline of the main precautions to be taken.
• Between virtual and real: normative and deontological implications of life on Social
• But the web is nobody's land? Between criminal, civil and professional responsibility
• In-depth analysis of the regulations that affect life on Social: an increasingly virtual reality
• Deontology 2.0: the network professional
• Focus on Professional Deontology applied to the virtual world. Small guide to be professionals also in the network
• Round table: how do you use the web?
• Space for short debate

Prerequisites

Enrolling in the 2nd-3rd year of the Bachelor's Degree in Nursing

Teaching form

Face-to-face teaching – frontal lectures

Textbook and teaching resource

• Batino, M., Cardone, G., Ceroni, L. e Gammarota, C., (2023). L'INFLUENZA DEI SOCIAL NETWORK NELLA REALTÀ INFERMIERISTICA ITALIANA: STUDIO OSSERVAZIONALE. Scienze infermieristiche [online]. 2. Disponibile da: https://www.infermiereonline.org/2023/07/12/linfluenza-dei-social-network-nella-realta-infermieristica-italiana-studio-osservazionale/
• Biradar, S., Saumya, S., & Chauhan, A. (2023). Combating the infodemic: COVID-19 induced fake news recognition in social media networks. Complex & intelligent systems, 9(3), 2879–2891. https://doi.org/10.1007/s40747-022-00672-2
• Carr, E., (2020). Combating Fake News. Clinical Journal of Oncology Nursing. 24(2), 121. Disponibile da: doi: 10.1188/20.cjon.121
• Della Pietà, C., Gualano, A. e Palmieri, A., (2018). I SOCIAL NETWORK E GLI INFERMIERI, QUALE INTERAZIONE. L'Infermiere [online]. 6. Disponibile da: https://www.infermiereonline.org/2019/02/11/i-social-network-e-gli-infermieri-quale-interazione/
• Federazione Nazionale degli Ordini delle Professioni Infermieristiche, (2020). Commentario al nuovo Codice Deontologico delle Professioni Infermieristiche [online]. www.fnopi.it. Disponibile da: https://www.fnopi.it/wp-content/uploads/2020/06/Commentario-CD-.pdf
• Gli infermieri sui social media - Fnopi L'infermiere [online]. Fnopi L'infermiere. Disponibile da: https://www.infermiereonline.org/gli-infermieri-sui-social-media/
• Rothkopf, D. J., (2003). When the Buzz Bites Back. The Washington Post. Disponibile da: https://www.washingtonpost.com/archive/opinions/2003/05/11/when-the-buzz-bites-back/bc8cd84f-cab6-4648-bf58-0277261af6cd/
• Tomes N. (2020). Managing the modern infodemic. CMAJ: Canadian Medical Association journal = journal de l'Association medicale canadienne, 192(43), E1311–E1312. https://doi.org/10.1503/cmaj.201905

Semester

Second semester

Assessment method

Frequency

Office hours

By appointment

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | QUALITY EDUCATION