



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Aziendale - 2

2425-1-E1801M031-T2

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#### Learning objectives

The course provides students with the basic theories and concepts necessary to understand the economic activities taking place in business organizations.

It is an introductory course aimed to:

- Clarify the basic concepts and the language of business administration
- Provide a general framework regarding the structure functioning of business organizations
- Introduce the basic methods and techniques of financial and management accounting
- Develop students' critical capacity of analyzing and interpreting the business phenomena

#### Contents

- People, needs, economic activities
- Development and variety of business organizations
- Economic structure of firms, public administrations, families, non-profit organizations
- Financial accounting: basic concepts and techniques of representing financial performance, main documents (structure and interpretation), introduction to financial statements analysis
- Management accounting: basic concepts and techniques of economic representation
- Economic environment and managerial choices; markets, sectors, competitive system, strategic choices
- Organization: concepts and basic theories, organizational design and development, principles of human resource management

- Business combinations

## **Detailed program**

(the course is taught in Italian; therefore, a detailed program is provided only in the official teaching language)

## **Prerequisites**

none

(except for command of the Italian language, arithmetics and basic algebra)

## **Teaching methods**

The course consists of theoretical lectures, discussions of relevant case studies, applications or exercises aimed at fostering the learning process.

## **Assessment methods**

Written exam (detailed instructions provided during the course)

## **Textbooks and Reading Materials**

Textbook: G. AIROLDI, G. BRUNETTI, V. CODA, Corso di Economia Aziendale, Bologna, il Mulino, 2020.

Teaching materials: available on e-Learning (mandatory, unless differently specified).

## **Semester**

First semester

## **Teaching language**

Italian

# Sustainable Development Goals

RESPONSIBLE CONSUMPTION AND PRODUCTION

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