UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business in The Global Political Economy

2425-2-F7702M066

Learning objectives

The course aims to provide an overview of the macroeconomic issues that affect business decision making in an international context. It deals with the long-run trends that shape investment opportunities, but also with the short-run dynamics that generate risks. We focus on the international business cycle and on the impact and international spillovers of economic policies. The course is structured around a set of topics that are studied as a set of self-contained issues that we analyze both theoretically and empirically. Theory and empirical evidence are used to analyze real-life business problems and case studies, with a view on the financial tools to hedge the risks.

Contents

Global macroeconomics: the long run

Global macroeconomics: the short run

Global finance

Detailed program

Week I Rules and institutions

Week II Growth and economic development

Week III Drivers of growth

Week IV Institutional determinants of growth

Week V Natural resources: short run dynamics and hedging policies

Week VI Natural resources: long run trends

Week VII Monetary policy and the term structure of interest rates

Week VIII Forex and forward markets

Week IX Interest rate parity and purchasing power parity

Week X Interest rates, expectations and exchange rates

Week XI The balance of payment and the monetary model

Week XII Investment, interest rates and the cost of capital

Prerequisites

Basic skills of macroeconomic theory, statistics, financial maths

Teaching methods

Projection of slides and blackboard examples.

Assessment methods

The skills and knowlede acquired by the students are evaluated by means of a written exam, based on open questions. In the exam students are required to use both the ordinary language and the formal languages to analyze the problems. Student who pass the written exam can undertake an oral exam if they want to try to improve their performance. Students have the choice to take two mid-term exams instead of a single final term exam.

Textbooks and Reading Materials

Lecture notes available on line

Semester

First semester

Teaching language

English

Sustainable Development Goals

QUALITY EDUCATION