

# UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

## **COURSE SYLLABUS**

#### The Modern Firm

2425-1-F7702M030

### Learning objectives

The course provides students with an in-depth methodology to analyze human resource management policies, and thus offers useful tools to understand firm-specific economic problems. The course introduces the students to the main results of the relevant literature, and promotes students' involvement through class presentations of the most relevant topics.

#### **Contents**

The course analyzes the efficient allocation and motivation of employees as well as their development of skills within a company. In addition, the course covers recruiting mechanisms, training strategies and efficient compensation schemes.

#### **Detailed program**

Recruitment

Investment in skills

Managing turnover

Performance evaluation

Rewarding performance

#### **Prerequisites**

Basic knowledge of microeconomics, statistics and econometrics

#### **Teaching methods**

- 16 classes of 2 hours lecture-based in the first part and interactive in the second part in presence
- 1 lecture-based lesson of 2 hours in remote
- 2 interactive exercise sessions of 2 hours in presence
- 2 exercises sessions of 2 hours in remote

#### **Assessment methods**

Learning outcomes will be assessed through a written exam in presence. Students are expected to answer true/false questions motivating their answers. They have to demonstrate awareness of the functioning of the mechanism of management of human resources, apply economic theory and concepts, present an economic argument in quantitative terms. There will be a midterm exam administered in the same way.

#### **Textbooks and Reading Materials**

Lazear, Edward P.; Michael Gibbs (2009). Personnel Economics in Practice. 2ndEdition Wiley

Garibaldi, Pietro (2006). Personnel Economics in imperfect labour markets. Oxford University Press

#### Semester

First semester

#### **Teaching language**

**English** 

#### **Sustainable Development Goals**

QUALITY EDUCATION | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | PEACE, JUSTICE AND STRONG INSTITUTIONS

