UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Further Foreign Language Skills for Tourism - Spanish

2425-2-F7601M066

Learning objectives

The course aims to provide students with an in-depth understanding of the linguistic structures they have acquired, to complete the study of morphosyntactic skills, and to enrich their lexical knowledge through the comprehension, linguistic analysis, and production of written texts in the fields of economics and tourism.

Contents

The grammar and communicative contents of the course correspond to a B2 proficiency level according to the Common European Framework of Reference for Languages (CEFR): http://cvc.cervantes.es/ensenanza/biblioteca_ele/plan_curricular/indice.htm

The socio-cultural contents particularly concern the field economics and the respective specific vocabulary in Spanish-speaking countries.

Detailed program

Comprensión y producción escrita de textos de ámbito económico y turístico.

I: Recursos linguïsticos para al producción escrita:

- Puntuación y acentuación
- Conectores del discurso
- Léxico: formación de palabras, sinónimos y antónimos.

II: Tipología de textos escritos:

- El resumen
- Texto personal: diario, cuaderno de viaje, ensayo informal, torbellino de ideas, ideogramas, recuerdos.
- Texto funcional: correspondencia comercial, administrativa y de sociedad del mundo del turismo.
- Texto expositivo: informes, noticias, periodismo, exámenes, entrevistas, instrucciones, manuales, literatura científica.
- Texto persuasivo: editoriales, publicidad, cartas, panfletos, ensayos, artículos de opinión.
- Texto creativo: novelas, poesía, mitos, comedias, canciones, cuentos, parodias, gags.

Prerequisites

Level B1 of the CEFR

Teaching methods

Teaching with different interchanging didactic methods in the same class: presentation of contents ('delivery mode') and interaction with students through several activities in different languages ('interactive mode').

- 7 two-hour lessons taught in delivery and interactive face-to-face mode

Assessment methods

- For attending students, the learning assessment will be carried out continuously through interactive participation in class, which includes written and oral exercises, the production of various types of texts, and the development of a final essay to be agreed upon with the instructor. This approach allows for the evaluation of oral and written expression skills, as well as the appropriate use of the morphosyntactic and lexical elements of the Spanish language.
- For non-attending students, the learning assessment will consist of a written exam, which includes the translation from Italian to Spanish of a text related to the specific language of tourism economics, and the production of a written text in Spanish on a current topic of 400-450 words. The student must demonstrate knowledge of the morphosyntactic and lexical elements of the Spanish language necessary for correct translation and the development of an argumentative text. The use of a dictionary is not allowed.

Textbooks and Reading Materials

Course textbook (adopted in class):

- González Luna A. M., Lisi L., Sagi Vela A. *Nueve temas. Gramática, léxico y lecturas sobre economía*. Arcipelago, 2013. (pdf disponibile sulla piattaforma e-learning)

Suggested reading:

- Goethals P. (coord.). *Manual de expresión escrita en español. Técnicas de escritura para estudiantes universitarios*. Academia Press, 2010, 288 p. (pdf disponibile sulla piattaforma e-learning)
- Centelles A. *et. al*. *Profesionales de los negocios B1+B2*. Enclave, 2024. ISBN: 9788416108794
- De Prada M., Marcé P., Bovet M. *Entorno empresarial*. Edelsa, 2016. ISBN: 978847711297

Grammar reference:

- Gómez Torrego L. *Gramática didáctica del español*. Ediciones SM, 2010. ISBN: 9788467541359
- Odicino R., Campos C., Sánchez M. *Gramática española. Niveles A1-C2*, 2023. ISBN: 9788860089090. Disponibile in: https://www.utetuniversita.it
- *Ejercicios de gramática española para italófonos. Niveles A1-C2*. Utet, 2021. ISBN: 9788860086495. Disponibile in: https://www.utetuniversita.it

Dictionaries:

- Tam L. *Grande Dizionario Spagnolo Economico & Commerciale. Spagnolo-italiano, italiano-spagnolo*. Hoepli Editore, 2015. ISBN 9788820367367
- Calvo Rigual C., Giordano Gramegna A. *Diccionario Avanzado Italiano-Spagnolo/Español-Italiano*. Herder, 2023.

Monolingual:

- *Diccionario de uso del español actual. Clave*, SM, Madrid, 2012. ISBN 9788820351861
- Diccionario online de la Real Academia Española: www.rae.es

Semester

First semester

Teaching language

Spanish

Sustainable Development Goals

GENDER EQUALITY | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS