UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Lingua Magistrale per il Turismo - Francese

2425-2-F7601M056-F7601M050M

Learning objectives

The Language module (6 cfu) aims to develop language skills in the four activities required by the European Community: writing, reading, comprehension, oral production. The student is expected to acquire and consolidate the linguistic, communicative and intercultural skills useful for working in the tourism sector. The Culture module (4 cfu) aims to consider, in a diachronic and synchronic key, multi- and intercultural aspects with reference to the language, society, culture and economy of the French reality. The student will be able to interact orally on topics of a touristic-economic nature, using an adequate vocabulary and an appropriate linguistic register.

Contents

- The course offers a range of readings, exercises, grammar and communicative activities to achieve the linguistic proficiency necessary for future work in the field.
- A thorough investigation of issues related to language, culture, thought, society and economics drawing on historical, literary, economic and social sources as a means to better know and understand the various aspects of tourism communication.

Detailed program

The course is structured to provide both the theoretical and practical tools needed to prepare those who intend to work in the field of tourism. The main objective is to improve the use of the French language by strengthening the specific vocabulary and the communication strategies that facilitate effective interaction. Great emphasis is placed on listening and comprehension in order to encourage conversation, gradually enhancing oral production through

the correct use of vocabulary and precise pronunciation.

For the **grammar** section, the following topics are covered:

- Révision (en particulier, conjugaison, subjonctif, pronoms)
- Ripasso (in particolare la coniugazione dei verbi, il congiuntivo, i pronomi)
- Pronoms relatifs et pronoms démonstratifs; la forme CE + proposition relative
- Les pronoms indéfinis
- La forme pronominale
- La voix passive et la nominalistaion
- La forme impersonnelle et ses constructions
- L'expression du temps (révision et approfondissement)
- L'expression de la cause
- L'expression de la conséquence
- L'expression du but
- La proposition participiale (participe et gérondif)

For the **comprehension** section:
Authentic texts and documents are presented and analyzed (see the list in the *Textbooks and reading materials* section), along with comprehension exercises and further elaboration.

Prerequisites

B1 Level

Teaching methods

During the classes, the presentation of content a) of a linguistic nature and b) relating to the culture and vocabulary of the specialised language ('delivery mode') is followed by interaction with the students in various language production activities ('interactive mode').

- 21 lessons of 2 hours conducted in delivery mode in the initial part that is aimed at involving students in an interactive mode in the subsequent part. Lessons are held in Italian and French.
  All activities are carried out in presence.

Assessment methods

The evaluation consists of:

- A written test that aims to assess the language skills acquired during the course and consists of grammar open-choice questions (duration: 35 minutes).

- An oral exam where the student will be required to present a project or topic in the context of tourism, expressing him/herself accurately and appropriately on the topics covered during the course.

Textbooks and Reading Materials

Grammar:

- *Grammathèque*, Genova, Cideb Editore, 2002.

or

- *Nouvelle Grammaire du Français. Cours de civilisation de la Sorbonne*, Paris, Hachette-fle, 2004.
- *450 nouveaux exercices*, Paris, CLE, 2001, Niveau intermédiaire e Niveau avancé.

Topics:

Various documents on current French economic and social affairs were read and commented on during the year.

Texts and materials used during the course:

Christine Petr, *Le marketing du tourisme*, Paris, Dunod, 2015. Faire réserver et acheter : la distribution touristique, pp. 101-105, 109, 112-113.

Paul Jorion, *L'argent mode d'emploi*, Paris, Fayard, 2009.

L'homme et l'argent, pp. 122-124.
Le fonctionnement des banques commerciales, pp. 131-137.

Florence Aubenas, *Le Quai de Ouistreham*, Paris, Editions de l'Olivier, 2010.

Avant-propos
Chapitre 2: L'abattage
Chapitre 8: Le stage, pp. 103-107.
Chapitre 15: Le pique-nique, pp. 194-197.
Chapitre 17: Le train de l'emploi, pp. 215-219.
Fin, pp. 266-267.

Semester

Second semester

Teaching language

French and Italian

Sustainable Development Goals

QUALITY EDUCATION