UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Spanish Language for Tourism

2425-2-F7601M058

Learning objectives

The course in SPANISH LANGUAGE FOR TOURISM is composed of the following modules:

- ADVANCED SPANISH FOR TOURISM (6 ECTS)
- SPANISH CULTURE (4 ECTS)

The Language module (6 ECTS) aims to develop the four language skills required by the European Framework of Reference for Languages: written comprehension and production, as well as oral comprehension and production. Students will acquire and consolidate linguistic, communicative, and intercultural skills useful for working in the tourism sector. They will be able to write and communicate effectively through various channels of communication within the tourism industry.

The Culture module (4 ECTS)'Culture and Interculturality in Spanish-speaking Countries. The Representation of Travel in the Contemporary Hispanic World' aims to explore the different intercultural aspects related to both the Spanish language and its American variants as historical-cultural expression, and the diverse representations of travel in the contemporary world. Students will develop the ability to engage orally in discussions on tourism-economic topics, utilizing appropriate vocabulary and linguistic registers.

Contents

This course provides a comprehensive selection of readings, grammatical exercises, and communicative activities essential for attaining the level of proficiency demanded by the tourism industry for prospective professionals (Level B2 in the Common European Framework of Reference for Languages).

A thorough examination of topics and issues pertaining to language, culture, thought, society, and economics in tourism, drawing from historical and literary sources as well as economic and social materials, will be conducted throughout the course. This approach aims to acquaint students with and enhance their understanding of the

diverse facets of communication within the tourism sector.

Detailed program

The course, divided into two modules, aims to provide students with the necessary linguistic, cultural, intercultural, and intracultural skills to navigate the international and global tourism industry, both incoming and outgoing. It is designed to furnish students with theoretical and practical tools to prepare them for diverse careers in the tourism sector.

The primary objective is to enhance students' proficiency of the Spanish language by reinforcing specific vocabulary and communication skills. This will enable them to effectively engage with foreign clients in various situations. The course places emphasis on listening and comprehension to facilitate conversation through the simulation of real-life scenarios, gradually refining students' expression in the foreign language, as well as their vocabulary and pronunciation.

The two modules adopt a thematic approach to teaching communication strategies in the specialized field of tourism. They aim to swiftly develop students' ability to comprehend written language, enabling them to autonomously handle authentic materials.

Prerequisites

B1 level of the CEFR

Teaching methods

Teaching with different didactic methods alternates within the same lecture (including both delivered and interactive modes, either in face-to-face or distance teaching modes).

Assessment methods

- The Language module comprises a written exam featuring closed questions to assess understanding of the grammatical and lexical content outlined in the program, alongside an oral exam designed to evaluate proficiency in expressing and substantiating arguments based on the examination texts.
- The Culture module encompasses an oral exam to evaluate the ability to present a project or topic within the realm of tourism, as well as proficiency in comprehending and generating statements in Spanish related to the course topics.

The final mark for the course is determined by the weighted average of the marks achieved in both modules.

Textbooks and Reading Materials

- Gonzalez Luna A. M., Lisi L., Sagi Vela A. *Nueve temas. Gramática, léxico y lecturas sobre economía*. Arcipelago, 2013. (pdf disponibile sulla piattaforma e-learning)

- Materials prepared by the teacher for the module of Culture of Spanish-speaking countries will be available in the e-learning platform in pdf format.

Semester

- ADVANCED SPANISH FOR TOURISM – SPAGNOLO (6 ECTS): First semester
- CORSO DI CULTURA SPAGNOLA (4 ECTS): Second semestre

Teaching language

Spanish

Sustainable Development Goals

NO POVERTY | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS