UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Spanish Culture

2425-2-F7601M058-F7601M053M

Learning objectives

The module ‘Culture and Interculturality in Spanish-speaking countries. The representation of travel in the contemporary Hispanic world' aims to explore the different intercultural aspects concerning both the Spanish language and its American variants as a historical-cultural expression, and the different representations of travel in the contemporary world.

Contents

Starting with the concept of travel in the sense of going from one place to another, mostly distant, for pleasure or necessity, the course aims to reflect on the cultural representations of travel in the Hispanic and Hispano-American world, from literature to plastic arts, cinema, and music.

Detailed program

The course is structured in three units:

1. **The language as an expression of culture** plays a specific role in the Hispanic world in Europe and America. The Spanish language will be studied in the context of the different representations of travel: from Columbus' Diary and the early Chronicles of the Indies to contemporary travel literature and accounts of current migrations. These texts narrate the early linguistic contacts from which American variants emerged, as well as more recent linguistic phenomena such as interlingua. The spread of Spanish worldwide is linked to the phenomenon of travel and has a specific impact on the economic value of the language.

2. **Culture of peace in the Hispanic and Hispanic-American world**. Starting from the Universal Declaration

of Human Rights (1948) and reaching the Goals of the Agenda 2030 as a global framework for national and international commitment to finding common solutions to the planet's major challenges, various Hispanic-American representations of travel characterized by the violation of Human Rights are proposed, with its inevitable repercussions in the world of tourism. The global context includes migration, poverty, and violence as expressions of a history and culture of exploitation.

3. **Sustainable culture in the world of tourism.** From a current perspective, efforts will be made to integrate the topics studied in the first two units within the framework of the United Nations' Agenda 2030, and to identify the cultural elements present in the 17 Sustainable Development Goals that can ensure sustainable tourism, also following the guidelines of the World Tourism Organization.

Prerequisites

Level B1 of the CEFR

Teaching methods

Teaching with different interchanging didactic methods in the same class: presentation of contents ('delivery mode') and interaction with students through several activities in different languages ('interactive mode').

- 9 two-hour lessons taught in delivery and interactive face-to-face mode
- 1 two-hour lesson taught in delivery and interactive remotely mode (synchronous)
- 1 one-hour lesson taught in delivery remotely mode (synchronous)

Assessment methods

For attending students, the learning assessment will be conducted throughout the course with interactive participation, including in-depth studies on specific topics covered in the course, presentations and discussions of materials provided by the lecturer, and the completion of a final essay. This final essay will allow for the evaluation of comprehension of course content, critical thinking skills, and research abilities related to the course topics.

For non-attending students, the learning assessment will consist of an oral test in Spanish covering the contents of the bibliographical and siteographic materials uploaded on the course platform. Evaluation criteria will include the study and comprehension of the texts, the ability to critically analyze key aspects, and to establish connections between different fundamental concepts.

Textbooks and Reading Materials

García Delgado – Alonso – Jiménez, *El valor económico del español*, Ariel – Fundación telefónica, https://www.cervantes.es/imagenes/file/biblioteca/valor_economico_espanol/valor_economico_espanol.pdf

Manuel Santos Redondo, *Economía de las industrias culturales en español*, Ariel – Fundación Telefónica.

UNESCO, Declaración Universal de los Derechos Humanos, https://www.un.org/es/about-us/universal-declaration-of-human-rights

Organización de las Naciones Unidas, *Objetivos de desarrollo sostenible, Agenda 2030,* https://www.un.org/sustainabledevelopment/es/objetivos-de-desarrollo-sostenible/

The specific material to prepare the exam will be uploaded on the course's e-learning platform in pdf format.

Semester

Second semester

Teaching language

Spanish

Sustainable Development Goals

NO POVERTY | GENDER EQUALITY | DECENT WORK AND ECONOMIC GROWTH | REDUCED INEQUALITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION | PEACE, JUSTICE AND STRONG INSTITUTIONS