UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

German Language for Tourism

2425-2-F7601M059

Learning objectives

The course of *German for the Science of Tourism* consists of the following modules:

1. *German for tourism*: 6 credit points

- development and consolidation of language skills in the four language activities as specified in the *Common European Framework of Reference for Languages*: writing, reading, listening comprehension and oral production.
- consolidation of communication and intercultural skills necessary to pursue a career in the tourism industry.

2. *German culture*: 4 credit points

- diachronic and synchronic investigation of multi- and cross-cultural aspects with reference to:
- language, society, culture and economy of the German-speaking area

Contents

- Deepening of language skills
- development of cultural and inter-/intracultural skills necessary to operate in the international and global world of *incoming* and *outgoing* tourism
- investigation of issues related to language, culture, thought, society and economy by using of written and oral sources for a better knowledge and understanding within the field of tourism communication

Detailed program

- Analysis of written and oral texts from diverse historical-literary and economic-social sources on topics related to: language, culture, thought, society and economy
- Reading various types of texts (newspaper and magazine articles, brochures, etc.)
- listening to podcasts and videos
- grammar and communicative exercises to improve written and oral production
- expansion of industry-specific vocabulary and communicative strategies that can facilitate interaction with German-speaking clients in a variety of situations
- translations from German into Italian

Prerequisites

Level B1 *Common European Framework of Reference for Languages* (*CEFR*).

Teaching methods

Lingua Magistrale

- 38 face-to-face lessons (19 meetings) instruction and interactive teaching in the classroom
  +
- 4 distance learning lessons(2 meetings) in real-time
  for a **total of 42 lessons (21 meetings)**

Cultura

- 24 face-to-face lessons (12 meetings) instruction and interactive teaching in the classroom
  +
- 4 distance learning lessons(2 meetings) in real-time
  for a **total of 42 lessons (21 meetings)**

Assessment methods

Lingua magistrale

1. Written test

- translation from German into Italian (160-180 words)
- reading comprehension of a German text (800-1000 words) with two open questions

2. oral exam

- presentation of a small research carried out on one of the topics discussed in the course or on a topic of student's interest (in that case talk to the teacher before starting the work)
- translation of one of the texts covered in the course

German culture

1. written exam: paper on a topic related to the history of German-speaking countries
2. oral exam: creation and presentation of a brochure for a travel agency

The final grade consists of the weighted average of *Language* and *Culture* grades.

Textbooks and Reading Materials

Lingua Magistrale – Tedesco: videos, podcasts, reading and listening materials on the e-learning platform under *Lingua tedesca per le Scienze Turistiche*, section *Lingua Magistrale*

Cultura Tedesca: materials on the e-learning platform under Lingua tedesca per le Scienze Turistiche, section *Cultura*
Tiziano Pierucci - Alessandra Fazzi, *Rund um die Deutschsprachigen Länder*, Loescher Editore, 2021.

Semester

Both modules, *German language* (6 credit points) and *German Culture* (4 credit points), take place in the first semester (September 2024 to January 2025).

Teaching language

German and Italian

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES