UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Advanced German for Tourism

2425-2-F7601M059-F7601M056M

Learning objectives

- development and consolidation of language skills in the four language activities as specified in the *Common European Framework of Reference for Languages*: writing, reading, listening comprehension and oral production.
- consolidation of communication and intercultural skills necessary to pursue a career in the tourism industry.

Contents

- Deepening of language skills
- development of cultural and inter-/intracultural skills necessary to operate in the international and global world of incoming and outgoing tourism

Detailed program

- Analysis of written and oral texts from diverse historical-literary and economic-social sources on topics related to: language, culture, thought, society and economy
- Reading various types of texts (newspaper and magazine articles, brochures, etc.)
- listening to podcasts and videos
- grammar and communicative exercises to improve written and oral production
- expansion of industry-specific vocabulary and communicative strategies that can facilitate interaction with German-speaking clients in a variety of situations
- translations from German into Italian

Prerequisites

Level B1 *Common European Framework of Reference for Languages* (*CEFR*) or equivalent.

Teaching methods

- 38 face-to-face lessons (19 meetings) instruction and interactive teaching in the classroom
  +
- 4 distance learning lessons(2 meetings) in real-time
  for a **total of 42 lessons** (21 meetings)

Assessment methods

The evaluation consists of a written and an oral test.

WRITTEN TEST

- translation from German into Italian (160-180 words)
- reading comprehension of a German text (800-1000 words) with two open questions

ORAL EXAM

- presentation of a small research carried out on one of the topics discussed in the course or on a topic of student's interest (in that case talk to the teacher before starting the work)
- translation of one of the texts covered in the course

Textbooks and Reading Materials

All materials (reading texts, audio and video) are available on the e-learning platform in this module of *Lingua Magistrale per il turismo*

Semester

First semester (September 2024 to January 2025)

Teaching language

German and Italian

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES