



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Industrial Economics

2425-3-E4101B023

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#### Learning objectives

The course aims to develop an in-depth knowledge of the functioning of markets and industrial sectors, in particular of the way in which firms compete with each other.

#### Contents

Microeconomic analysis of the functioning of the main competition models (perfect competition, monopoly, and oligopoly) and of the strategic behavior of firms.

#### Detailed program

- Demand curve
- Production
- Costs
- Perfect competition
- Monopoly
- Game Theory
- Oligopoly
- Horizontal and vertical differentiation
- Vertical relations
- Entry

## **Prerequisites**

None

## **Teaching methods**

The course will be taught through lectures in class.

## **Assessment methods**

The exam is written only (consisting of an open ended questions) and lasts 20 minutes.

## **Textbooks and Reading Materials**

- Cabral, L. (2018) "Economia Industriale", Carocci.

## **Semester**

First semester

## **Teaching language**

Italian

## **Sustainable Development Goals**

QUALITY EDUCATION

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