UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration

2425-1-E1803M046

Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing andunderstanding the key structural elements of *Azienda*. Students are asked to actively participate in the learning process.

Contents

- Types of economic institutions
- Business operations
- Business operations
- Financial management
- Management Control Systems
- Organizational Structures and people management
- Managing the firm

Detailed program

Types of economic institutions

Business operations

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

Business operations

- Processes, activities and functions
- The value chain

Financial management

- Income, Capital, Cash Flow
- Financial Accounting

Management Control Systems

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

Organizational Structures and people management

Managing the firm

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

Prerequisites

None

Teaching methods

Face-to-face lectures, excercises, case analysis and discussions. Learning materials will be delivered through the course online platform.

Assessment methods

The regular exam form requires a written plus an additional oral exam (optional). During the course, two written intermediate tests will take place (optional). The two tests cover respectively the first and the second section of the

programme. A positive assessment in both tests (threshold: 18/30) allows students to accept the final grade or to go directly to the oral exam (optional) on the full programme. Students that do not pass the intermediate tests, do not accept the grade achieved or do not take the two tests will take the exam in the regular exam form.

Written exam.
The written exam includes multiple-choice questions, exercises, and open questions. The multiple-choice questions are aimed at assessing the student's systematic knowledge of the basic course contents, the numerical exercises are aimed at ascertaining the student's ability to use data taken from practical cases while the open questions assess the student's autonomous ability to rework concepts on specific topics.

Textbooks and Reading Materials

Economia Aziendale – 2/Ed. Alberto Nobolo
ISBN Paperback: 9788891904065 – ISBN Digital: 9788891913203
https://he.pearson.it/catalogo/1262

Additional materials provided by the instructor.

Semester

First semester

Teaching language

Italian

Sustainable Development Goals

QUALITY EDUCATION | INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS