



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Economia Aziendale

2425-1-E1803M046

---

#### Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing and understanding the key structural elements of *Azienda*. Students are asked to actively participate in the learning process.

#### Contents

- Types of economic institutions
- Business operations
- Business operations
- Financial management
- Management Control Systems
- Organizational Structures and people management
- Managing the firm

#### Detailed program

Types of economic institutions

## **Business operations**

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

## **Business operations**

- Processes, activities and functions
- The value chain

## **Financial management**

- Income, Capital, Cash Flow
- Financial Accounting

## **Management Control Systems**

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

## **Organizational Structures and people management**

### **Managing the firm**

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

## **Prerequisites**

None

## **Teaching methods**

Face-to-face lectures, exercises, case analysis and discussions. Learning materials will be delivered through the course online platform.

## **Assessment methods**

The regular exam form requires a written plus an additional oral exam (optional). During the course, two written intermediate tests will take place (optional). The two tests cover respectively the first and the second section of the

programme. A positive assessment in both tests (threshold: 18/30) allows students to accept the final grade or to go directly to the oral exam (optional) on the full programme. Students that do not pass the intermediate tests, do not accept the grade achieved or do not take the two tests will take the exam in the regular exam form.

Written exam.

The written exam includes multiple-choice questions, exercises, and open questions. The multiple-choice questions are aimed at assessing the student's systematic knowledge of the basic course contents, the numerical exercises are aimed at ascertaining the student's ability to use data taken from practical cases while the open questions assess the student's autonomous ability to rework concepts on specific topics.

## **Textbooks and Reading Materials**

Economia Aziendale – 2/Ed. Alberto Nobolo  
ISBN Paperback: 9788891904065 – ISBN Digital: 9788891913203  
<https://he.pearson.it/catalogo/1262>

Additional materials provided by the instructor.

## **Semester**

First semester

## **Teaching language**

Italian

## **Sustainable Development Goals**

QUALITY EDUCATION | INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS

---