UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration - 1

2425-1-E1803M046-T1

Learning objectives

The course of *Economia aziendale* addresses key issues related to business administration and management. Students should gain a better understanding of the creation of value and the processes through which the business (*Azienda*) is managed in several kinds of economic institutions: families, firms, public administrations and not-for-profit organizations.

The course provide students with both conceptual frameworks and examples to identifying, analyzing andunderstanding the key structural elements of *Azienda*. Students are required to actively participate in the learning process.

Contents

- Types of economic institutions
- Business operations
- Business operations
- Financial management
- Management Control Systems
- Organizational Structures and people management
- Managing the firm

Detailed program

Types of economic institutions

Business operations

- The concept of *Azienda* and the subject of *Economia aziendale*
- Public administration and nonprofits
- The firm

Business operations

- Processes, activities and functions
- The value chain

Financial management

- Income, Capital, Cash Flow
- Financial Accounting

Management Control Systems

- Information needs and uses
- Cost information and decisions
- Cost accounting
- Budgeting systems

Organizational Structures and people management

Managing the firm

- Corporate governance
- Strategy formulation
- The internal control system
- Corporate groups
- Crisis management and turnaround

Prerequisites

None

Teaching methods

72 hours of face-to-face lectures in which the first part is structured on theories and the second part is delivered through interaction with the class based on case analysis and discussions. Learning materials will be delivered through the course online platform.

Lesson attendance is strongly recommended to facilitate the gradual learning through interaction between students and the instructor.

Assessment methods

General exam.
The assessment requires a written plus an oral exam (optional). The written exam includes multiple-choice questions, exercises, and open questions. The student can register the mark or apply for an oral exam only if a score of 18/30 is achieved in the written exam. The oral exam is based on the whole programme.

Written exam.
The written exam includes multiple-choice questions, exercises, and open questions. The multiple-choice questions are aimed at assessing the student's systematic knowledge of the basic course contents, the numerical exercises are aimed at ascertaining the student's ability to use data taken from practical cases while the open questions assess the student's autonomous ability to rework concepts on specific topics.

Attendance option (optional)
During the course, two written tests (weight: 90%) will take place (November, January) and a team work on a real life case (weight: 10%). Team composition (maximum 5 members) is on a voluntary basis. A positive assessment allows students to register the final mark or to go directly to the oral exam (optional). The oral exam is based on the whole programme and can be taken only if a score of at least 18/30 is achieved in the two written tests.

Textbooks and Reading Materials

Economia Aziendale – 2/Ed. Alberto Nobolo
ISBN Paperback: 9788891904065 – ISBN Digital: 9788891913203
https://he.pearson.it/catalogo/1262

Additional teaching materials available on the platform.

Semester

First semester

Teaching language

Italian

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE | RESPONSIBLE CONSUMPTION AND PRODUCTION | PEACE, JUSTICE AND STRONG INSTITUTIONS