



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Comunicazione Audiovisiva

2425-2-E2004P019

Learning area

1: Study of the means by which communication takes place.

Learning objectives

Knowledge and understanding

- Communication through audiovisual means
- Techniques of audiovisual production
- Types of audiovisual communication

Applying knowledge and understanding

- Mastering the technical language
- Ability to evaluate the feasibility of an audiovisual production
- Ability to create an audiovisual product with communicative purposes

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE
