



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Cinema Communication

2425-2-E2004P020

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#### Learning area

#### 1. STUDY OF THE MEANS BY WHICH COMMUNICATION TAKES PLACE.

#### Learning objectives

##### *Knowledge and understanding*

- The story of cinema from its birth to the digital era, its artistic and linguistic evolution and the technological development.
- The production and distribution of the film: roles, dynamics, challenges.

##### *Applying knowledge and understanding*

- Analysis of specific scenes of a film according to the different elements of the artistic and technical choices of the director.

#### Contents

The workshop aims to offer a 360° overview of cinema in all its aspects: historical and cultural, expressive and linguistic, industrial and commercial. After analyzing the historical evolution and linguistic functions and sense-making of the cinematic apparatus, the laboratory will allow students to learn about the path that goes from concept and creation to commercial distribution of a film, browsing crafts and the main practices of the film industry, including festivals and markets.

## Detailed program

- History of cinema from silent films to digital.
- The language of cinema: theories and practices.
- The production and cinema professions.
- The voyage of films: festivals and markets.
- The distribution in Italy.
- The future of cinema.

## Prerequisites

No specific requirement.

## Teaching methods

6 classes of 4 hours of laboratory. Each class will consist of 2 hours of lecture-based class and 2 hours of interactive class. All 24 hours are expected to be in-person classes. Teaching will be in Italian language.

Specifically, each lesson will begin with a theoretical in-depth analysis of the topics covered in the laboratory (first 2 hours), while the second part of each lesson (subsequent 2 hours) will be dedicated to the detailed study of particularly relevant cinematographic scenes to be discussed with the students.

## Assessment methods

For the achievement of credits is required to attend at least 18 hours of classes and to write a paper, i.e. a written analysis of a sequence of a film (your choice) at least two pages long. In analyzing the sequence of a film the following aspects will be evaluated: 1) the narrative function of the scene with respect to the film as a whole; 2) the staging chosen by the director; 3) style of acting and dialogue; 4) editing; 5) music; 6) photography; 7) production design; 8) costumes.

Students may apply the concepts learned and the methods of analysis applied and shared during the lessons to a freely chosen sequence of a film or TV series. The result of this work will be presented to the class and shared through a group discussion during the last lesson.

## Textbooks and Reading Materials

Testi consigliati (per approfondimento):

- Gian Piero Brunetta, *Cent'anni di cinema italiano*, Laterza, 1998
- Gian Piero Brunetta (a cura di), *Soria del cinema mondiale*, Einaudi, 2001
- René Prédal, *Cinema: cent'anni di storia*, Baldini Castoldi Dalai, 2001

- André Bazin, *Che cosa è il cinema*, Garzanti, 1999
- Pierre Sorlin, *Gli italiani al cinema. Pubblico e società nel cinema italiano*, Tre Lune, 2009
- Noel Burch, *Prassi del cinema*, Il Castoro, 2000
- Seymour Chatman, *Storia e discorso*, Il Saggiatore, 2003
- Sergej M. Ejzenstejn, *Teoria generale del montaggio*, Marsilio, 2004
- Sergej M. Ejzenstejn, *La regia. L'arte della messa in scena*, Marsilio, 1998
- Syd Field, *La sceneggiatura*, Lupetti, 1999
- Gavin Millar, Karel Reisz, *La tecnica del montaggio cinematografico*, Lindau, 2001
- François Truffaut, *Il cinema secondo Hitchcock*, Il Saggiatore, 2009
- Christian Metz, *Cinema e psicanalisi*, Marsilio, 2006
- Paola Valentini, \* Il suono nel cinema\*, Marsilio, 2006
- Vittorio Gallese, Michele Guerra, *Lo schermo empatico*, Cortina, 2015
- Frederic Martel, *Mainstream*, Feltrinelli, 2011
- Tullio Kezich, *Dino*, Feltrinelli, 2008
- Mark Cousins, *The Story of Films*, ( 8 DVD), Bim Distribuzione

## **Sustainable Development Goals**

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE

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