UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Photography Languages

2425-2-E2004P023

Learning area

1: Study of the means by which communication takes place.

Learning objectives

Knowledge and understanding

- Key points in the history of photography
- Relationship between photography and truth
- Reading photographic images
- Understanding photographic genres

Applying knowledge and understanding

- Development of the ability to interpret image
- Development of the ability to analyze photographic text
- Development of the ability to analyze photographic text related to different professional fields

Contents

Through an overview of the history and contemporary practice of photography, image analysis, and practical exercises, the workshop aims to provide students with basic critical tools for understanding photographic languages. Specifically, in order to equip students with the ability to analyze various visual products that employ photographic images, the workshop focuses on providing a set of theoretical, practical, and historical knowledge

about the use of photography. It explores the relationship between photography and information, develops critical image analysis skills, and investigates the use of photography in various professional fields.

Detailed program

• Overview of the history of photography.
• Social aspects of photographic genres.
• Use of photography as an expressive medium.
• Political and cultural meanings of photography.
• Photography as a narrative tool of society.
• Use of photography in advertising.
• Reflections on digital photography, connected photography, and post-photography.
• Analysis of photographic images and their production and distribution contexts through critical readings of individual images, campaigns, projects, subjects, and authors.
• Practical experimentation with photography in relation to one or more predetermined themes to apply the skills acquired.

Prerequisites

None.

Teaching methods

6 lessons of 4 hours in person. Interactive-Erogative teaching.
Lectures, exercise-based activities, laboratory activities, teacher-supervised activities, independent activities.
Presentation and analysis of thematic topics based on the examination of visual materials.

Assessment methods

Assessment objectives

The ability to approach an image critically, apply image analysis tools, and produce a photograph based on the client's specific requests.

Evaluation criteria

The evaluation is based on practical exercises designed in line with the learning objectives and content, to be carried out during the workshop, as well as a final project discussed collectively. Assessment focuses on the understanding of the content and the application of the guidelines presented during the workshop.

Textbooks and Reading Materials

The bibliography will be provide during the lectures.

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | GENDER EQUALITY | REDUCED INEQUALITIES | PEACE, JUSTICE AND STRONG INSTITUTIONS