



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Visual Design

2425-2-E2004P037

Learning area

STUDY OF THE MEANS BY WHICH COMMUNICATION TAKES PLACE

Learning objectives

Knowledge and understanding

Understanding and critical analysis of visual communicative artifacts
Historical knowledge of graphic design styles and influences

Applying knowledge and understanding

Ability to consciously use different visual languages
Management of an editorial project from the brief to the realization

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals

GENDER EQUALITY | SUSTAINABLE CITIES AND COMMUNITIES | PEACE, JUSTICE AND STRONG INSTITUTIONS
