

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Informatica e Grafica per il Web

2425-3-E2004P028

Learning area

1: Study of the means by which communication takes place.

Learning objectives

Knowledge and understanding

Students will be guided with a critical eye in the design process of web interfaces. On the one hand, theoretical aspects for understanding the main aspects of the communication through the web will be offered, on the other hand technical tools will be presented for developing websites following the main principles of the User Centered Design, which considers the users (and not the website itself) central for the whole design process.

Applying knowledge and understanding

Adopting a critical judgment when evaluating web interfaces.

Knowing how to design web pages and web interfaces.

Development of basic HTML / CSS code.

Basic knowledge of Figma software and other innovative or widely adopted graphic design tools for the web.

Contents

Detailed program

Prerequisites

Teaching methods

Assessment methods

Textbooks and Reading Materials

Sustainable Development Goals

QUALITY EDUCATION | INDUSTRY, INNOVATION AND INFRASTRUCTURE