UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Media Education

2425-3-E1901R086

Course title

Media Education: Methods and Techniques

Topics and course structure

This course, active in the second semester 2024-25, explores some of the issues specific to the techniques and methods of media education.

Objectives

- Media and transmedia didactics and education.
- Analyze educational processes and develop awareness of use of adopted tools.
- Renew educational and training practices through design openness to digital and medial research and experimentation.
- Use the tools of digital communication in educational and training contexts, both to implement the use of digital and media technologies and to reduce the gap between the traditional languages of educational knowledge and those of media communication.
- Explore the perspectives of technology and media research at the national and international level, with openness to the issues of education with and to media.

Methodologies

Transmissive and interactive mixed, with multichannel and multicodal content offered in synchronous and asynchronous modes and with workshop and participatory activities.

Online and offline teaching materials

Online teaching materials: slides, examples of educational, training, project materials in various digital formats, interactive content, video tutorials, scientific articles on different specific topics, gray literature and information documents relevant to the topics discussed.

Programme and references

Bibliography will be announced at the beginning of the Course.

Assessment methods

Type of test: the final examination is in the form of an oral interview.

Office hours

It will be announced at the beginning of the Course.

Programme validity

Programmes are valid for two academic years.

Course tutors and assistants

TBA.

Sustainable Development Goals