



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Business Economics

2425-3-H4601D015-H4601D042M

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#### Aims

The aim of the course is to provide students with some key elements of business economics necessary to evaluate the performance of a healthcare business, with reference to the dental practice.

#### Contents

Topics relating to a healthcare activity are briefly explained, with particular reference to the dental practice

#### Detailed program

Business economics

Concepts of efficiency, effectiveness and economy

Corporate economic measurements: economic balance sheet and analytical accounting

Cost measurements, margin assessments, investment profitability assessments, the break-even point  
management control and budget

#### Prerequisites

Have supported Dental Materials

## **Teaching form**

Lessons: in-person delivery method.

Within the single lesson, didactic and interactive teaching will be carried out

## **Textbook and teaching resource**

Lesson slides

## **Semester**

II semester

## **Assessment method**

INTERVIEW ON THE TOPICS DEVELOPED IN LESSON

The knowledge and skills acquired will be evaluated

There are no ongoing tests

## **Office hours**

Friday from 2.00 pm to 2.30 pm

## **Sustainable Development Goals**

GOOD HEALTH AND WELL-BEING

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