



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Turismo Sostenibile

2425-1-E1501N092

Learning objectives

Knowledge and understanding

Developing skills in the field of sustainable tourism in an interdisciplinary perspective that can take account of local development priorities.

Applying knowledge and understanding

Learning how to use theories and methods of social science to analyze the role of sustainable tourism in contemporary societies.

Contents

The course deals with the main issues related to the role of tourism in achieving sustainability goals. The course aims to develop competences and techniques in the field of sustainable tourism policies and practices. Particular attention is given to the Ecomuseums and Gastronomic Tourism.

Detailed program

The course is organized in two main parts. The first one aims to highlight the main features of sustainable Tourism: i.e. strategies and operational tools. Moreover, it shows the interconnections with local development processes. The second part is about food tourism and emphasizes the reasons why the food tourism can be considered sustainable tourism.

Prerequisites

NO

Teaching methods

The lessons will be in person and will provide information relating to theoretical and practical issues. In-depth seminars with experts will be organized.

Specifically, the class will be organized as it follows:

- 18 lessons of 2-hours in presence mode;
- 8 seminars of 2-hours with experts carried out in interactive mode in person;
- 2 in class reviews (of two hours) for each class module. The reviews will be in person with the support of a tutor.

Assessment methods

Written examination with open questions answered to evaluate the knowledge of sustainable tourism and food tourism fundamental concepts. Students have the opportunity to take two intermediate tests with open questions. The evaluation criteria will take into account the knowledge of the contents; Skills (properties of language and synthesis capacities) and skills in the use of concepts (ability to apply theoretical concepts to empirical cases).

Textbooks and Reading Materials

Borrelli, Mela, Mura, 2023, Turismo Sostenibilità e Comunità, Ledizioni.

Croce Perri, 2015, Il turismo enogastronomico. Progettare, gestire, vivere l'integrazione tra cibo, viaggio e territorio. Franco angeli (Chapters 1,2,3,4,5,7)

Sustainable Development Goals

SUSTAINABLE CITIES AND COMMUNITIES
