



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### Metodi della Ricerca Sociale e Organizzativa

2425-1-E1601N062

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#### Aims

The course presents an overview of the most common methods in the social research in order to develop adequate skills to read, collect and analyse quantitative and qualitative data.

#### Contents

Paradigms of social research, qualitative and quantitative approaches, review of the literature, research design, data collection and analysis.

#### Detailed program

This course is designed to help students to plan and execute the following research steps: define the research problem and the hypothesis, operationalize and develop measurement of concepts, develop an appropriate research design, analyse data and give interpretation of results.

During the lectures, students will learn the logic of the research design, sampling and data collection methods, quantitative and qualitative data analysis techniques and research report writing tips.

#### Prerequisites

None

## **Teaching form**

The course includes classroom lectures exercises and discussions.

The course comprises 56 hours, of which approximately 80% is delivered through traditional lectures (lectures with slide presentations) and 20% through interactive teaching (exercises).

## **Textbook and teaching resource**

M. Lucchini (2018) Metodologia della ricerca sociale, Pearson, Milano

## **Semester**

october 2024 - december 2024

## **Assessment method**

Learning will be monitored through class discussion and a final exam. The exam will consist of a written test, with the possibility of an oral integration following the communication of the results. The exam will comprise two blocks of questions: block 1 will consist of 30 multiple choice questions. If the overall score obtained in the first block is equal to or greater than 16, the student will access the second block, consisting of an open question.

The oral exam will be carried out only for students who have passed the written exam and who will expressly request an integration.

## **Office hours**

Wednesday (11.00-12.00)

## **Sustainable Development Goals**

GOOD HEALTH AND WELL-BEING

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