

# UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

# **COURSE SYLLABUS**

## **Business Administration**

2425-1-E1601N040-E1601N029M

## Learning objectives

Knowledge and understanding

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Applying knowledge and understanding

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

#### **Contents**

The first module focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

## **Detailed program**

- 1. People, economic activity and business administration
- 2. Institutions and economic specialization
- 3. Governance, management, organization and accounting.
- 4. The governance model: actors, contributions and compensations
- 5. Equilibrium and going concern as principles and objectives
- 6. The economic environment

- 7. The competitive system
- 8. "La formula competitiva" strategic model
- 9. The organizational structure

# **Prerequisites**

None.

### **Teaching methods**

The course consists of 42 hours, of which approximately 50% will be delivered by delivery teaching (lectures with the use of slides, audio and video) and 50% by interactive teaching (tutorials and group work). Six 2-hour lectures will be delivered remotely.

#### **Assessment methods**

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course.

### **Textbooks and Reading Materials**

G. Airoldi, G. Brunetti, V. Coda, "Corso di economia aziendale", il Mulino, Bologna, 2020 (o 2005).

#### **Sustainable Development Goals**

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE