UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration and Organization for Chemical Companies

2425-3-E2702Q108

Learning objectives

The purpose of the lessons is to transmit the main concepts of business economics.

Contents

Overview of Microeconomy and Macroeconomy concepts.

Concepts of business/entrapreneur and business organization.

Main notions of Financial Statements (focus on Balance Sheet and Profit and Loss and main index to drive the Financial Statement understanding)

Management Control, Planning and Budget activities.

Investments evaluation and main indicators to evaluate them.

Detailed program

Definition of Economics and Markets. The role of the State, Macroeconomics, GDP, public debt and inflation.
The enterprise and the entrepreneur, responsibilities and duties of both. Main legal notions of the Companies and the challenges of today production systems
The Company organization: Company Culture, Human Resources, organizational structures and operating

mechanisms that regulate the company.
The budget: definition, principles and evaluation criteria. Balance Sheet, Income Statement and Cash Flow, main concepts and support to read them: main Financial Statement indicators.
Management control, planning and budget: definition, tools and role of management control; Planning and Budgeting process with a practical example.
Investments: analysis of an investments and economic indicators for their evaluation.
Main extraordinary transactions between Companies.

Prerequisites

No specific prerequisites are required

Teaching methods

Lectures in the classroom

Assessment methods

Oral test

Textbooks and Reading Materials

Elio Fontana, Economia, Organizzazione e Controllo di gestione.

The book in pdf format is uploaded in the *e-learning* UNIMIB

Semester

3th year; first semester

Teaching language

Italian

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH