UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

English for Tourism

2425-1-F4901N111

Learning objectives

The primary educational objective of the course is to guide and motivate students, and to give them the tools to continue studying autonomously even after the course is finished. Students will be taught how to deal with both the study of academic and commercial texts, and to hold a conversation contextualized to the professional sphere. The teaching approach aims to improve the students' skills to form, re-elaborate and express both new concepts and structured opinions with accuracy and fluency. The course therefore focuses on the development of all the skills required by a complete knowledge of a foreign language: both oral and written comprehension and production.

Contents

The course revolves around three macro areas:

1. English Grammar and syntax to get to level C1 in receptive skills (listening and reading) and level B2 in productive skills (speaking and writing).
2. Detailed study of the lexicon of the tourism sector by reading and viewing authentic and up-to-date material on issues that characterize Italian and foreign tourism and revolving industries.
3. Development of critical expression abilities

Detailed program

English language – B2 - C1
Reading and listening about tourism
Talking about tourism
Tourism jargon

Presentation skills and Public Speaking

Prerequisites

Knowledge of Italian grammar and B1+ English level.
Sufficient academic knowledge of the tourism sector, culture, and reasonable skills in learning, writing and oral communication.

Teaching methods

The 56-hour corse will be divided approximately in two parts: 50% of the hours devoted to teacher-centred lessons (didattica erogativa) with slides and videos and the remaining 50% devoted to student-centred lessons (didattica integrativa) with group or individual projects, case studies, debates, etc.

The professor reserves the right to adjust this division according to students' specific learning needs.

Assessment methods

Written exam on the online e-learning exam platform (multiple choice, T or F, completion, etc.) and one multimedia project on tourism to be delivered, assessed as the oral mark.

Not attending students: Written exam on the e-learning online exam platform (multiple choice, T or F, completion, etc.) and one multimedia project on tourism to be delivered, assessed as the oral mark.

Textbooks and Reading Materials

Textbook:
Language Hub, Advanced, student's book, by J. Day, g. Skerritt, Macmillan Education,
ISBN 9781380017505

Any other material will be shared on the e-learning platform by the teacher.

Sustainable Development Goals

GOOD HEALTH AND WELL-BEING | AFFORDABLE AND CLEAN ENERGY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | RESPONSIBLE CONSUMPTION AND PRODUCTION | CLIMATE ACTION