UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Storia Economica d'Impresa

2425-1-E1805M005-E1805M005-2

Learning objectives

Learning Objectives
The course on the economic history of business aims to illustrate to first-year economics students the development of the various forms of business in the contemporary world, starting from the First Industrial Revolution to the present day.

Contents

Summary of Contents
I) The fundamental elements of historical-economic analysis: perspective, sources, and methods.
II) The evolution of the world economy from the First Industrial Revolution to the 2000s.
III) The key aspects of business forms, contextualized historically, with some specific references to the Italian experience.

Detailed program

Detailed Program
The course studies the growth and development dynamics of the most advanced economies, exploring their components (technological, institutional, organizational, financial), dynamic elements, and key transition phases from one stage to another.
Alongside the study of the economic evolution in Europe and the Western world, the course will cover Italy's economic development from the Napoleonic era onward.
The first lessons will focus on the method of historical-economic analysis, the main theories of the evolution of economic systems, and a basic chronology of world economic milestones from the First Industrial Revolution to the

2000s. This will be followed by in-depth studies on the development of Italy’s economy and society during this period.
A central part of the course will be dedicated to business forms in their historical determination, focusing on the time of their emergence and their spread. Special attention will be paid to how business forms have adapted over time and space, with references to their competitive comparison.

Prerequisites

Prerequisites
Basic knowledge of historical and political events (18th–20th centuries)

Teaching methods

Teaching Methods
Classroom lectures; group activities

Assessment methods

Assessment Methods
For attending students, the assessment will be based on written papers, presented and discussed in class, and a written test consisting of multiple-choice questions and open-ended questions.
Non-attending students will take a written exam with open-ended questions and multiple-choice questions.

Textbooks and Reading Materials

Reference Texts

Teaching materials prepared by the teacher.
Bibliographic insights:
• V. Zamagni, Why Europe Conquered the World, Bologna: Il Mulino (Chapters III, IV, V, VIII, XII, XIII, XIV)
• For the Italian case: V. Zamagni, From the Periphery to the Center. Italy's Second Economic Rebirth (1861-1990), Bologna: Il Mulino (only parts related to the formation of businesses)
• Franco Amatori, Andrea Colli, Business History. Complexity and Comparisons, Milan, Pearson (Chapters II, III, V, VI)

Semester

First semester

Teaching language

Italian

Sustainable Development Goals

DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE