



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Business Administration

2425-1-E1805M001

Learning objectives

Knowledge of principles of organisations' functioning in different economic sectors (private or public, for-profit or non profit).

Assessment of institutions and their main dimensions (institutional, organisational, and managerial) within real contexts.

Contents

The course focuses on the themes of company structure, guiding principles for economic action, behaviour of actors inside the company, and environmental context for the enterprise.

Detailed program

1. Motive and institutions
2. Activities, resources and competencies
3. Affordability
4. Business operating formula
5. Governance Choices
6. Corporate choices and the common good

Prerequisites

None.

Teaching methods

The course consists of 56 hours, of which 18 will be delivered by delivery teaching (lectures, with the use of slides, audio and video) and the rest by interactive teaching (tutorials, group work, discussion of case studies and project work).

8 2-hour lectures e 1 4-hour lecture will be delivered in presence, while the rest will be delivered remotely.

Assessment methods

Final written exam with open and closed questions (true/false, multiple choices) aimed at assessing the learning of the topics covered during the course.

Textbooks and Reading Materials

V. Coda, M. Minoja, C. Parolini, "Economia Aziendale e Management", Pearson, 2023

Sustainable Development Goals

QUALITY EDUCATION | DECENT WORK AND ECONOMIC GROWTH | INDUSTRY, INNOVATION AND INFRASTRUCTURE
