



UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Managing Innovation

2425-134R-5

Title

Managing Innovation

Teacher(s)

Davide Alberti (A2A S.p.A.)

Language

English

Short description

The ecological transition is a revolution that impacts all aspects of people's lives and requires an immense interdisciplinary effort. The course aims to provide doctoral students with an industrial perspective on the role of research and innovation in pursuing the objectives of the transition. Corporate reporting of non-financial aspects related to sustainability is, today, a priority issue for companies. The seminar aims to constitute an area of in-depth study, from the presentation of the concept of the sustainability report, to the guidelines, assumptions and reporting principles for the drafting, the advantages, the cases of obligation, the best practices.

CFU / Hours

12

Teaching period

13, 16 e 21 January 2025 h. 14.00-18.00

Lesson 1: 13/01/2025

Reporting

European Taxonomy of Eco-sustainable activities

ESG criteria

The sustainability report

The possible business strategies

Lesson 2: 16/01/2025

R&D

The role of R&D

The new frontiers of research and development

Innovation, The role of Innovation

The new frontiers of Innovation

Lesson 3: 21/01/2025

Digital

The role of Digital

The new frontiers of Digital (the role of Digital in the ecological transition: the digital transformation processes of business and society, big data, AI, Machine learning, the frontiers of the digital twin...)

Sustainable Development Goals

INDUSTRY, INNOVATION AND INFRASTRUCTURE
