



**UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA**

## **SYLLABUS DEL CORSO**

### **Laboratorio di comunicazione pubblicitaria interculturale**

2526-1055-Comunicazione

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**Course title**

**Topics and course structure**

**Objectives**

**Methodologies**

**Online and offline teaching materials**

**Programme and references**

**Assessment methods**

**Office hours**

**Programme validity**

**Course tutors and assistants**

**Sustainable Development Goals**

QUALITY EDUCATION

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