UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Digital Reading

2526-1055-READING

Course title

Digital Reading

Topics and course structure

The course will focus on a critical review of the main characteristics of digital and social reading. The differences and similarities between different reading platforms will be presented, followed by an exploration of the criteria for analyzing the success and impact of stories published online.
The sessions will combine lectures, seminar discussions, and student presentations.

Objectives

This course, through consistent and active class attendance, aims to PROMOTE the following learning outcomes:

1. Analysis of digital reading practices: Develop the ability to critically analyze digital stories from various sources and platforms.
2. Evaluating the impact of digital stories: Learn to measure and evaluate the effectiveness of digital stories in terms of audience engagement, emotional impact, and ability to communicate a specific message or narrative.

Methodologies

Online and offline teaching materials

Book available in Open Access:
Pianzola, F. (2025). *Digital Social Reading: Sharing Fiction in the Twenty-First Century*. MIT Press. https://doi.org/10.7551/mitpress/14588.001.0001

Other materials will be provided before or during lessons.

Programme and references

Assessment methods

Type of exam: Written or audiovisual project (video essay, podcast episode, etc.).

Requirements:

- Begin your paper with a clear example of the DSR practice platform you wish to introduce.
- Show how your argument connects to previous research.
- Always cite the sources for any thesis or theory you introduce.
- Word limit: 2,000 words, excluding references.

Assessment criteria:

- Ability to apply the theories and methodologies illustrated in class and in the bibliography
- Ability to critically analyze digital platforms
- Sensitivity to the linguistic, social, and cultural specificities of the chosen case study

Office hours

By email appointment.

Programme validity

Course tutors and assistants

Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | INDUSTRY, INNOVATION AND INFRASTRUCTURE