



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## COURSE SYLLABUS

### Personal Branding e Storytelling

2526-1055-BRANDING

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Course title

Topics and course structure

Objectives

Methodologies

Online and offline teaching materials

Programme and references

Assessment methods

Office hours

Programme validity

Course tutors and assistants

## **Sustainable Development Goals**

QUALITY EDUCATION

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