UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

SYLLABUS DEL CORSO

Educazione all'Immagine

2526-3-G8501R021-G8501R021M

Course title

Art Education- Image Education

Topics and course structure

The course will analyze the image world, with a specific focus on educative activities.
The course concerns the following issues:
the way of teaching art education, some movements of contemporary art, the art workshop and different ways to plan it, the process of collecting works of art, the museum and its relationship with the school.

Objectives

Through a constant attendance at the lessons and the workshop connected to them, the course intends to promote the following knowledges and skills:

- Knowledge of the theories of teaching and learning arts.
- Knowledge of the pedagogy of art and image in order to promote an harmonious development of the child within expressive, communicative and relational fields.
- Knowledge of the inter and transdisciplinary value of visual and performance arts in the development of the child within the educational relationship.
  Ability to apply knowledge and understanding:
- Know how to recognize, enjoy, decode and produce messages, grasping the educational potential inherent in the use of techniques, materials, visual grammars, as well as specific proposals involving design or new forms of artistic expression.

- Know how to design and create flexible training environments and paths that integrate traditional knowledge and word languages with those of the body, the images and the limbs in the manifold expressive and representative declinations.
- Know how to recognize and approach the cultural heritage in their own context (understood in the widest sense), as well as the heritage of other civilizations, grasping its educational potential.
- Know the epistemological framework of the different models and theoretical approaches to image education.
- Know how to problematize the idea of ??laboratory work.
- Develop a theoretical and practical knowledge about the different design possibilities and the evaluation of what has been achieved.

Methodologies

All teaching is organised in the form of face-to-face lectures (didactic-erogative).
Different kind of lessons and individual exercises. During the course there will be some experts in Art who will share their experiences.
The teaching approach will be featured by lecture type interactive lessons, in-presence, consisting of:
• dialogical lessons,
• discussions and group works,
• case analysis,
• observation and critical anaylsis of videos and movies,
• presence of insider witnesses.

Online and offline teaching materials

In the lectures, articles, video recordings, photographs, transcripts, and other documentation and research materials are used.
The professor provides additional and alternative materials to support all students, particularly so-called non-traditional students, in their study and exam preparation, including:
• full recordings of in-person lectures;
• recordings of supplementary asynchronous lectures;
• lecture slides.

Programme and references

Programme
Presentation of the main theoretical and methodological approaches to art and image education. The topics will be: artistic teaching, some contemporary art movements, the workshop and its design, the collection, the museum and the relationship with the school and the cultural heritage.
The laboratory (with a duration of 12 hours) will focus on the theme of artistic action by providing direct experimentation of tools and techniques.
References
Angela Vettese, Gillo Dorfles, *Arti Visive, Protagonisti e movimenti, Il Novecento*, Bergamo, Ed. Atlas.
Bruno Munari, *Fantasia*, Bari, Laterza.
Franca Zuccoli, *Didattica dell'arte. Riflessioni e percorsi*, Milano, Franco Angeli.
Cristina Francucci, *L'esperienza dell'arte. Laboratori e attività creative per l'infanzia*, Ferrara, Lapis.

Eleonora Cannoni, *Il disegno dei bambini*, Roma, Cannoni.
Although this course is held in Italian, for Erasmus students, course material can also be available in English, and students can take the exam in English if they wish to do so.

Assessment methods

NOTICE FOR ALL
The students must have attended and passed the course laboratory to gain access to the exam.
The test requested to **all the students** is composed by an interview.
The examination is oral. It will focus on the analysis of principal concepts in the different texts and addressed in the workshops.
In order to ensure a transparent assessment, the criteria adopted and shared with students for the evaluation of the exam are outlined here:
• Knowledge and ability to conceptualize, understand, and establish connections between texts.
• Expository and argumentative skills.
• Ability to apply knowledge to the comprehension and analysis of observed and documented cases, examples, or practices.
• Capacity for critical reflection.
On the course webpage, the assessment rubric is published, outlining the description of these four criteria across four evaluation levels corresponding to:
• 14–17/30;
• 18–22/30;
• 23–27/30;
• 28–30/30 (with honors).

Office hours

The professor receives on line or in presence. You are asked to book by email: franca.zuccoli@unimib.it
By previous appointment via e-mail in the room https://unimib.webex.com/meet/franca.zuccoli or in presence in the studio of building U6 fourth floor, room 4113.

Programme validity

The programs are valid for two academic years.

Course tutors and assistants

Alessandra De Nicola, alessandra.denicola@unimib.it
Cristina Bortolozzo,
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Sustainable Development Goals

QUALITY EDUCATION | GENDER EQUALITY | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES