

UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Cultural Research: Methodology and Techniques

2526-2-E4001N115

Learning objectives

Knowledge and understanding

Students will acquire foundational knowledge in epistemological principles, analytical categories, and methodological approaches for investigating cultural phenomena. The course introduces key concepts and techniques for interpreting social processes through their cultural dimensions, with a specific focus on the body and space as both objects and tools of research.

Applying knowledge and understanding

Students will be able to design and conduct empirical research on cultural and social issues using appropriate methods and techniques. They will learn to apply qualitative and ethnographic tools to investigate how cultural meanings are embedded in social practices, especially by analyzing the role of the body and spatial contexts.

Making judgements

Through exposure to diverse theoretical and methodological approaches, students will develop the ability to critically assess research designs and interpret social and cultural phenomena independently.

Communication skills

Students will be able to clearly and effectively present research processes, methods, findings, and interpretations, both orally and in writing. They will use appropriate disciplinary language.

Learning skills

The course will equip students with the ability to further develop their understanding of methods and techniques in cultural research autonomously. They will learn how to engage critically with academic literature, use bibliographic and digital tools, and prepare for more advanced studies in social and cultural research.

Contents
Detailed program
Prerequisites
Basic knowledges of the qualitative and quantitative research methods and main topics of cultural sociology
Teaching methods
Assessment methods
Textbooks and Reading Materials
Sustainable Development Goals
QUALITY EDUCATION