UNIVERSITÀ
DEGLI STUDI DI MILANO-BICOCCA

COURSE SYLLABUS

Art

2526-2-E1501N098-E1501N069M

Learning objectives

Knowledge and understanding
To provide knowledge and methods of analysis of the museum and art exhibitions, as well as of the artistic forms and practices that take place in the urban space.

Ability to apply knowledge and understanding
Ability to analyze contemporary museums, exhibitions and artistic expressions and to outline the role of the museum and art institution in contemporary society both as engines of social development and as factors of tourist attraction.

Contents

Contemporary art in urban space
Art and environmental issues
Evolution of the museum from its origins to the contemporary period
Art exhibitions

Detailed program

The first part of the course “Art” provides a framework for understanding contemporary art in urban space, from the concept of the monument to participatory art practices, including sculpture parks, art-in-nature experiences, and various artistic initiatives and projects in the contemporary city. A monographic section is dedicated to the relationship between art and environmental issues.

The second part of the course examines the evolution of the definition of the museum in relation to societal changes, exploring its functions, architectural transformations, and the criteria for organizing and displaying collections. A historical overview traces its origins and development—from its beginnings to the contemporary museum—through the analysis of significant Italian and international museum institutions.

Prerequisites

Sufficient educational skills in logic, social culture and reasonable capacities in learning, writing and oral communication.

Teaching methods

Lectures and educational trips.

Assessment methods

Written and oral exam consisting of multiple-choice questions and image-recognition questions covering the entire program outlined here, including educational field trips.

Skills assessed
Ability to recognize the cultural value of an artwork.
Ability to identify an artwork or museum from an image.
Ability to contextualize an artwork or museum.
Ability to recognize the cultural and touristic value of an artwork.

Textbooks and Reading Materials

- Francesca Guerisoli, Matteo Colleoni, *La città attraente. Luoghi urbani e arte contemporanea*, EGEA, MIlano 2014 (Parte Terza).
- Francesca Guerisoli, Andrea Rolando, *Paesaggi Sensibili. Arte e architettura tra biodiversità, sostenibilità ambientale e cambiamento climatico*, LEDizioni, Milano 2026.
- Pietro C. Marani, Rosanna Pavoni, *Musei. Trasformazioni di un'istituzione dall'età moderna al contemporaneo*, Marsilio, Venezia 2006.
- Natalie Rudd, *Arte contemporanea*, 24 Ore Cultura, Milano 2023.

Reading Materials will be defined by the assigned lecturer.

Sustainable Development Goals

NO POVERTY | GOOD HEALTH AND WELL-BEING | GENDER EQUALITY | AFFORDABLE AND CLEAN

ENERGY | INDUSTRY, INNOVATION AND INFRASTRUCTURE | REDUCED INEQUALITIES | SUSTAINABLE CITIES AND COMMUNITIES | CLIMATE ACTION