



UNIVERSITÀ  
DEGLI STUDI DI MILANO-BICOCCA

## SYLLABUS DEL CORSO

### **Economia, Organizzazione e Controllo di Gestione delle Imprese Chimiche**

2526-3-E2702Q108

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#### **Learning objectives**

The purpose of the lessons is to transmit the main concepts of business economics.

#### **Contents**

Overview of Microeconomy and Macroeconomy concepts.

Concepts of business/entrepreneur and business organization.

Main notions of Financial Statements (focus on Balance Sheet and Profit and Loss and main index to drive the Financial Statement understanding)

Management Control, Planning and Budget activities.

Investments evaluation and main indicators to evaluate them.

#### **Detailed program**

Definition of Economics and Markets. The role of the State, Macroeconomics, GDP, public debt and inflation.

The enterprise and the entrepreneur, responsibilities and duties of both. Main legal notions of the Companies and the challenges of today production systems

The Company organization: Company Culture, Human Resources, organizational structures and operating

mechanisms that regulate the company.

The budget: definition, principles and evaluation criteria. Balance Sheet, Income Statement and Cash Flow, main concepts and support to read them: main Financial Statement indicators.

Management control, planning and budget: definition, tools and role of management control; Planning and Budgeting process with a practical example.

Investments: analysis of an investments and economic indicators for their evaluation.

Main extraordinary transactions between Companies.

## **Prerequisites**

No specific prerequisites are required

## **Teaching methods**

Lectures in the classroom

## **Assessment methods**

Oral test

## **Textbooks and Reading Materials**

Elio Fontana, Economia, Organizzazione e Controllo di gestione.

The book in pdf format is uploaded in the *e-learning* UNIMIB

## **Semester**

3th year; first semester

## **Teaching language**

Italian

## **Sustainable Development Goals**

## DECENT WORK AND ECONOMIC GROWTH

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